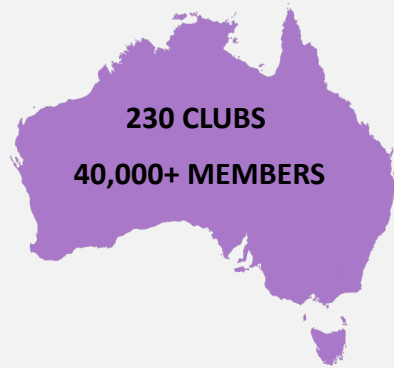




**SURFING
AUSTRALIA**

Sharing the Stoke

**2024 SURFING AUSTRALIA
CLUB AFFILIATIONS**



In 2024 the Surfing Australia club network in partnership with our State branches has grown grassroots participation with over 40,000 members across 230 Short board, Long board, SUP and Bodyboard clubs.

CLUBS	MEMBERS	DEMOGRAPHICS	2024 CLUB AFFILIATION TIERS
230	40,000 +	6-65 _{YRS} <div><div>60%</div><div>40%</div><div>MALE</div><div>FEMALE</div></div>	GOLD SILVER BRONZE



CLUB AFFILIATION BENEFITS

In support of our Clubs, we have three levels of affiliation with differing benefits in each tier.



Clubs Essential - JustGO

The next phase in professional club administration

Surfing Australia in partnership with our State branches have paid for this free upgrade for your club

Attract new members, maintain renewals, allow online payments, promote self-service and have information immediately to hand.

Club Financial services

Utilising Stripe financial services accept membership and event payments direct to your club bank account. Direct debiting and easy maintenance of club revenue and expenditure accounting. Contact SA for the easy Stripe set up.

Competition/Club Administration

Promote your club competitions and events, collect Club competition registrations or Club event bookings online, monitor attendee levels and provide fast competitor registration on the day.

Member Communications and management

Email communication to all members, campaign grouping, content editor, automated action alerting and online surveys, promote your official club surf wear and direct all social media campaigns.

Member reporting and insights

Membership reports, member insight analysis, operational reporting and output generation



CPR Group is delighted to announce
that we are Surfing Australia's

PREFERRED PROVIDER

for **governance support** for boardrider clubs.



Through this partnership, Surfing Australia and the CPR Group will support Boardrider clubs to build strong and viable organisations, maintain compliance and optimise the surfing experience for everyone involved in our great sport.

It is envisaged that the CPR group will greatly enhance the abilities of your clubs many volunteers who put in hours of work to run and organise your club and with this new partnership coupled with our Clubs Essential free upgrade will allow smoother workflows and less time-consuming administration processes.

Link to SA exclusive Club webinars

<https://www.cprgroup.com.au/surfing-aus-webinars>

HOW IT WORKS

A person in need of treatment and support for their depression or anxiety, simply needs to call the White Cloud Tele-Mental Health phone number between 9.00am and 5.00pm, Monday to Friday.

They will firstly speak to one of our client liaison team members who will take their details and schedule appointments with relevant clinicians (a counsellor, exercise physiologist, etc).

These appointments will then take place via video-conferencing or telephone – whatever the client is most comfortable with.

Some after-hours appointments are available.

The frequency and types of sessions provided to each client will be decided on a needs-based assessment.

A client can either self-refer (just pick up the phone and call us direct) or they may be referred to us through one of your Mental Health First Aid Offices or their GP. Referrals can only be made with the consent of a person in need of support.

To access the service, the client does not require a Mental Health Plan.

We also welcome calls from friends and family members of someone battling depression as we recognise that the 'supporters' often need support themselves. We can also equip these friends and family members with strategies on how to assist their loved one.



WHITE CLOUD
TELE-MENTAL HEALTH SERVICE

07 3155 3456

No referral required.
No mental health plan needed.
No need to travel.
No cost to you.



WHITE CLOUD
FOUNDATION



RAISING AWARENESS OF MENTAL HEALTH THROUGH SALTWATER THERAPY, SURFING AND FLURO.



OneWave runs Fluro Friday sessions where we dress up in bright fluro outfits and share waves and stories to raise awareness of mental health.

If you'd like to organise a Fluro division or Fluro expression session at one of your Boardriders events, email grant@onewaveisallittakes.com.

www.onewaveisallittakes.com



BOARDRIDER
CLUBS

Surfing Australia BRC Affiliation Benefits	Bronze	Silver	Gold
Public Liability insurance \$20 Million Professional Indemnity Insurance \$5 Million	✓	✓	✓
Just GO Club package – basic Integrated club profile with access to online Affiliation payment, Club Data and resource storage, State Memberships and State/National Event entries payment gateway	✓	✓	✓
Club Essential Club management package upgrade – Club/Competition fees, member communications, automated renewals and action alerts , social platform management, Member qualification uploads etc.	✓	✓	✓
Surfing Australia Club resources and Special benefits			
Surfing Australia Club Operations manual – Club roles, Constitutions, NIF framework, Risk analysis forms	✓	✓	✓
Club Event Manual & 2024 SA Rule Book – Competition budgets, Updated formats, Competition roles.	✓	✓	✓
Exclusive discounts on HPC coaching programs	✓	✓	✓
Access to CPR Group - Free Webinars and support services for club governance incl' grant writing advice	✓	✓	✓
Access to Tele-mental health service – White Cloud Foundation	✓	✓	✓
Special Club Event Sanction/Insurance - (valued @ \$300 per event)	✗	1	2
Surfing Australia Online Surf Education Courses			
Unlimited enrolments Club Officiating Course (Free)	✓	✓	✓
Free enrolments L1 Introduction to Judging for clubs (Valued @ \$29.00 pp)	2	3	4
Free enrolment L2 Progression Judging Course (valued @\$199.00 pp)	1	2	2
Free enrolment L1 Foundation Surf Coaching Course (valued @\$399 pp)	✗	✗	1
Surfing Australia BRC Affiliation Price Plan (inc GST)	\$636	\$1270	\$1906



Surfing NSW Programs

Surfing NSW has a list of programs that are constantly growing and working to benefit Surf Schools in our network



NSW DPI & SURFING NSW PARTNERSHIP

A new partnership to increase shark detection and first aid response for surfers in NSW

OUR PARTNERSHIP INCLUDES

First Aid, trauma & tourniquet kits
to over **126** boardrider clubs, **60** surf schools, **177** surf coaches and **20** high performance surf coaches.

Dedicated surfing drone fleet

Drone training and accreditation for the regional drone fleet

First aid & trauma education and training

Shark surveillance for competitions and events

AND WILL HELP SUPPORT



11,000+
boardrider club members



200,000+
learn to surf participants



2000+
elite competitors

10/05/23

NSW DPI & SURFING NSW

Surfing NSW were extremely happy to announce that in partnership with the NSW State Government, Department of Primary Industries (DPI) & TacMed Australia were able to provide FREE surf specific customised aquatic trauma & bleed kits to all affiliated Surf School ,High Performance Coaches and Boardrider Clubs in NSW.

In Addition to providing our clubs/Schools with these kits we will also be running specific trauma training teaching participants how to use the equipment within the kits. We would love for you to join us on one of these training days and will keep you in the loop when we are coming to a location near you.

For the time being, there is a QR code link on the kits that have instructional videos on how to use the contents and I've also attached a doc that contains a full contents list with a link to instructional videos.

[Check Out The SNSW Trauma Training Videos](#)

Surfers Rescue 24/7

Surfers Rescue 24/7 is a free board rescue and CPR course for all surfers and recreational water users in NSW. It provides crucial training to assist in an emergency situation and could ultimately save a life.

The Concept:

Surfing NSW, with support of the NSW Government, are giving all surfers in NSW the opportunity to do a free CPR and Board Rescue Course – “Surfers Rescue 24/7”.

Surfing has been part of the Australian society since the late 50's and during this time, recreational surfers from all walks of life have been instrumental in helping to keep our beaches safe.

Be it a patrolled or unpatrolled beach across NSW, Surfers are on the beach from dawn to dusk, 365 days a year. A lot of them are responsible for hundreds of thousands of unsung rescues.

Surfing NSW is rolling out free Surfers Rescue 24/7 & CPR courses for Surf Schools, boardrider clubs and surf communities all over the state.

If you would like to get involved please contact:

surfersrescue247@surfingnsw.com.au

Website:

<https://www.surfersrescue247.com>

Instagram:

<https://www.instagram.com/surfersrescue247/>



***“I think this is something everybody
should be taught”***

Mark Richards





Surfing NSW Support Team

Adam Seminara – Programs & Education Manager

adams@surfingnsw.com.au

M: 0439 995 238

Kathy Walton – Education & Programs Support

surfersrescue247@surfingnsw.com.au

M: 0404 226 442

Matt Lawson – Head of Education & Water Programs

matt@surfingnsw.com.au

P: +61 2 9093 6035

Mark Windon – Surfing NSW Executive

E:winny@surfingnsw.com.au

P: +61 2 9093 6035





**SURFING
AUSTRALIA**

Sharing the Stoke

CONTACT

Your State branch Club manager

or

Glen Elliott

Email: glen@surfingaustralia.com

Customer support

Email: noni@surfingaustralia.com