



# SURF SCHOOL ACCREDITATION 2024



# Benefits



Official endorsement & use of marks from Surfing Australia & State bodies



Opportunity to deliver Woolworths SurfGroms



Access to exclusive NSP board offers



SPORT INTEGRITY AUSTRALIA

Recognised as a Child-Safe business and part of the National Integrity Framework.



Verified & approved for the Federal Government's Sporting Schools program



Online Surfing Portal to easily manage staff accreditations and purchase renewals



\$20 million public & products liability. Insurance  
\$5 million professional indemnity



Free accreditation renewal vouchers



Rip Curl wetsuits through SA partnership



# Comprehensive Support

Surfing Australia delivers the best support systems to our affiliates to help run their school safely and successfully. These systems can be used by the school to minimise risk to their participants and maximize performance. A list of the comprehensive support systems we provide our affiliates each year include:

- Risk Management Framework
- Surf School Operations Manual
- National Integrity Framework
- Shark Risk Management Framework
- Access to JustGo online staff accreditation platform
- Online renewal system for surf and SUP coach accreditations

# National Integrity Framework



The National Integrity Framework (NIF) has been adopted by Surfing Australia to provide surfing with a system to proactively mitigate integrity threats, which in turn provides a safe, fair and inclusive environment for participants and staff at all levels of surfing.

This framework has been implemented to ensure a safe and fun, environment for everyone involved in surfing, from learning to surfers and coaches, all the way through to our Olympians, and everyone in between.

Surfing Australia's Framework is made up of 6 policies:

1. [National Integrity Framework](#)
2. [Member Protection Policy](#)
3. [Child Safeguarding Policy](#)
4. [Competition Manipulation & Sport Wagering Policy](#)
5. [Improper Use of Drugs & Medicine Policy](#)
6. [Complaints, Disputes & Discipline Policy](#)

As surf schools the most important and relevant policies for you are the Child Safeguarding & Member Protection Policy, which not only is there to ensure the protection & safety of children, but also your staff and business from potential threats.

As coaches and business owners it is your responsibility to understand your rights and obligations and abide by the policies set out under the NIF. These policies are there to offer surfing and everyone involved a streamlined approach to tackling possible threats and a clear and independent process for managing potential breaches of integrity policies.

For more information visit [Surfing Australia's Sport Integrity page](#)





# NSP- Softboards



NSP is the official Surfboard Partner of the Woolworths SurfGroms Program. However, this collaboration goes beyond SurfGroms, as NSP extends exclusive offers to all Surfing Australia affiliated surf schools, solidifying their commitment to the surfing community.

For over 21 years, the NSP brand has been synonymous with durable, high-performing products, and quite possibly, more people have experienced their first time sinking their toes into the wax on NSP boards than any other brand.

Their brand's vision is "To inspire people of all ages and skill levels worldwide to embrace the water sports culture." The SurfGroms program and Surfing Australia's network of Surf Schools actively share this vision by fostering the future of surfing, creating lifelong surfers, and nurturing the champions of tomorrow.

The Aroona Group is the official Australian distributor of NSP.

If you would like more information on NSP products and Surfing Australia offers, please contact the Aroona team via E: [info@aroonagroup.com](mailto:info@aroonagroup.com).



# Rip Curl Wetsuits

Rip Curl wants to offer your business a wholesale wetsuit deal, so you can restock your school's wetsuits and deck yourself and your staff out in the latest and greatest rubber from the leaders in wetsuits!

If you aren't already registered as a Rip Curl surf school through our online portal - <https://www.ripcurl.com/au/surf-schools.html#form> - this gives you access to all surf school products and staff wetsuits at any time at our wholesale approved surf school rate! Log in and top up what you need whenever you need it!

If you need more information on Rip Curl products, please contact:

Cole Rush, Rip Curl's Product Manager

[cole.rush@ripcurl.com](mailto:cole.rush@ripcurl.com)

# RIP CURL



# Staff Renewal Offering

Based on feedback provided by our schools, we are offering free renewals and courses to help with staff retention and recruitment throughout the season. Discount vouchers will be given to schools based on their affiliation level and are able to be redeemed by their staff to receive a 100% discount on their renewal or course.

Affiliate Level	Free Foundation Coach Course Renewal	Free Foundation Coach Course
Performance Coach	1	0
Bronze	1	0
Silver	2	0
Gold	2	1

# Sporting Schools Programs



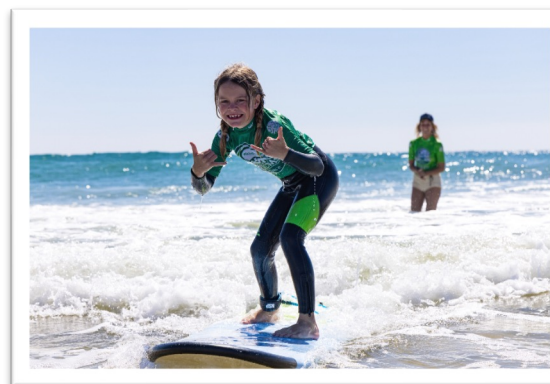
Surfing Australia affiliated schools have earned over \$300,000 in business since 2019 through the Sporting Schools program.

Sporting Schools is a \$400 million Australian Government initiative designed to help schools increase children's participation in sport and connect them with community sport opportunities. Surfing Australia offers four Sporting Schools programs, delivered by Surfing Australia-affiliated schools.

Sporting Schools funds have to be used through a National Sporting Organisation, and only schools affiliated with Surfing Australia can access this program!

Your school could access between \$1,000 - \$3,000 to run a Sporting Schools program with your local schools.

For more information on the Sporting Schools program, please contact Blake Whittaker at [blake@surfingaustralia.com](mailto:blake@surfingaustralia.com).





# Coach Ready Program 2024

Surfing Australia is stoked to announce the return of the Coach Ready Program in 2024! Thanks to Macquarie Sports, we will once again aim to equip 20 new coaches, aged 16-20 years, with the skills to become certified Surf Coaches, with the ultimate goal of them securing employment at a local surf school.

During a week-long camp (from Monday, July 16th, to Friday, July 19th, 2024), at Surfing Australia's High-Performance Centre in Casuarina, NSW, participants will undergo comprehensive training. This training includes a foundation surf coaching course, first aid certification, CPR training, and a surf rescue certificate, along with expert knowledge for Surfing Australia's high-performance coaches.

Surf schools are currently experiencing high demand for qualified surf coaches, making this program an excellent opportunity for graduates to seamlessly transition into employment. We will open applications in February 2024, and we encourage you to nominate coaches from your local community.



# Woolworths Surf Groms

Woolworths SurfGroms is in its 13th season and has so far introduced over 100,000 Australian children to surfing.

The national program offers surf schools the opportunity to leverage a recognised and trusted brand which is delivered exclusively through Surfing Australia's surf school network to 5-12 year olds around the country. The program also carries Sport Australia (federal government) endorsement.

Supported by Woolworths, Rip Curl and NSP Softboards, surf schools receive a variety of delivery and promotional resources to help grow your school's community connection via the program. Woolworths SurfGroms is supported by Sport Australia's Sporting Schools program, allowing primary schools access to federal funding to support students' participation at surf schools.

Accredited surf schools are eligible to become providers of the Woolworths SurfGroms program (subject to a separate agreement) and receive access to the Fareharbor booking portal and \$50 online voucher to hand out to each child during the program.

To express your interest in running Woolworths SurfGroms in 2022, please contact Blake: [blake@surfingaustralia.com](mailto:blake@surfingaustralia.com), or more information can be found here <https://www.surfgroms.com/>



# Surfing Portal

Surfing Australia's online platform the Surfing Portal, hosted by JustGo, is the next generation of membership and accreditation management.

**School Profile:** Update all your Schools information to ensure your State Association website is correct.

**Documents:** Never misplace your COC, council permit or other important documents again. You can now upload all of these to the portal.

**Staff Accreditations:** Access to all monitor all supporting documentation for accreditation, including; Working With Children Check, First Aid, CPR certificate etc.







# Surfing NSW Programs

Surfing NSW has a list of programs that are constantly growing and working to benefit Surf Schools in our network





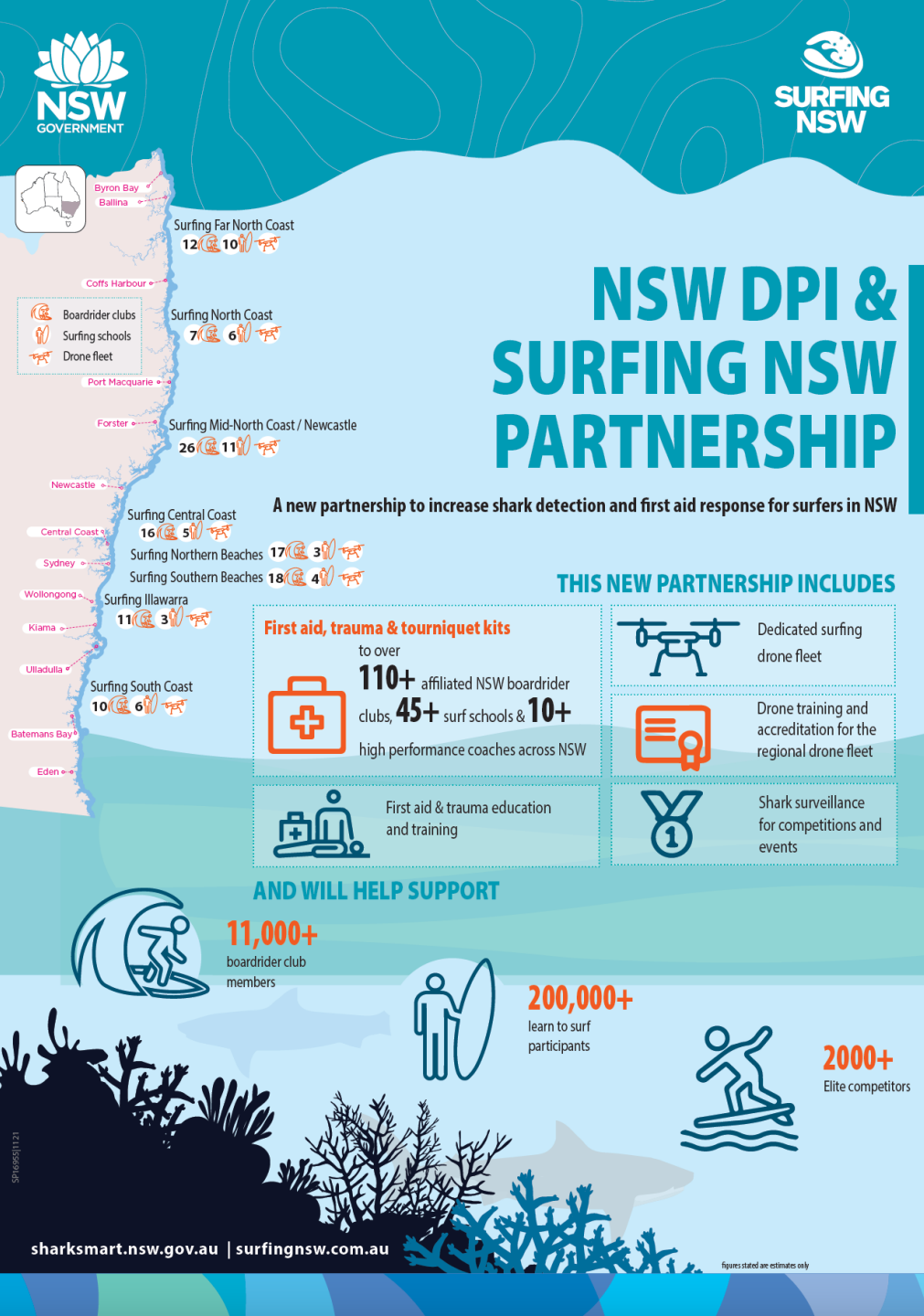
# NSW DPI & SURFING NSW

Surfing NSW were extremely happy to announce that in partnership with the NSW State Government, Department of Primary Industries (DPI) & TacMed Australia were able to provide FREE surf specific customised aquatic trauma & bleed kits to all affiliated Surf School ,High Performance Coaches and Boardrider Clubs in NSW.

In Addition to providing our clubs/Schools with these kits we will also be running specific trauma training teaching participants how to use the equipment within the kits. We would love for you to join us on one of these training days and will keep you in the loop when we are coming to a location near you.

For the time being, there is a QR code link on the kits that have instructional videos on how to use the contents and I've also attached a doc that contains a full contents list with a link to instructional videos.

[Check Out The SNSW Trauma Training Videos](#)



# Surfers Rescue 24/7



Surfers Rescue 24/7 is a free board rescue and CPR course for all surfers and recreational water users in NSW. It provides crucial training to assist in an emergency situation and could ultimately save a life.

The Concept:

Surfing NSW, with support of the NSW Government, are giving all surfers in NSW the opportunity to do a free CPR and Board Rescue Course – “Surfers Rescue 24/7”.

Surfing has been part of the Australian society since the late 50's and during this time, recreational surfers from all walks of life have been instrumental in helping to keep our beaches safe.

Be it a patrolled or unpatrolled beach across NSW, Surfers are on the beach from dawn to dusk, 365 days a year. A lot of them are responsible for hundreds of thousands of unsung rescues.

Surfing NSW is rolling out free Surfers Rescue 24/7 & CPR courses for Surf Schools, boardrider clubs and surf communities all over the state.

If you would like to get involved please contact:

[surfersrescue247@surfingnsw.com.au](mailto:surfersrescue247@surfingnsw.com.au)

Website:

<https://www.surfersrescue247.com>

Instagram:

<https://www.instagram.com/surfersrescue247/>

***“I think this is something everybody  
should be taught”***

***Mark Richards***



# ACCREDITATION TIERS

## GOLD

Schools are categorised in GOLD Class if their school's:

- Primary market is captured in, or within a 50km radius of one of Australia's 10 metropolitan districts\*

**\$4,158**

## SILVER

Schools are categorised as SILVER if their school's:

- Primary market is captured more than 50km away from one of Australia's metropolitan districts\*

**\$2,802**

## BRONZE

Schools are categorised as BRONZE if ALL of the following conditions apply to their school:

- School operates on a part-time basis
- A maximum of 1 staff member is employed/ contracted by the school

**\$1,401**

## PERFORMANCE COACH

Performance Coaches are individual coaches who meet the following conditions:

- Operate as a sole coach
- Hold an active Progression Surf Coach accreditation
- Maximum coach: athlete ratio of 1:6
- Must coach only advanced level surfers

**\$700.50**

\* Metropolitan Districts: Sydney; Melbourne; Brisbane; Perth; Adelaide; Gold Coast; Newcastle; Canberra; Central Coast; Sunshine Coast

# MULTIPLE LICENCES

- Accredited schools pay a licensing fee for each unique district (Local Government Area) of operation.
- Performance coaches are exempt from this, as they are not required to have a Council Permit.
- Multiple operations within a single LGA will be covered under a single license, however operations spread across multiple districts will require a respective number of licenses.
- Multiple licenses will earn a discounted rate.
- Affiliated schools must license all districts of operation with their business.

Discounts only apply to schools when multiple licenses are required within the same State and School Class

CATEGORY	2 <sup>ND</sup> LICENSE (after 1 <sup>st</sup> license)	3 <sup>rd</sup> + LICENSE (per license after 1 <sup>st</sup> & 2 <sup>nd</sup> )
GOLD	\$3326	\$2910
SILVER	\$2241	\$1961
BRONZE	N/A	N/A







## Surfing NSW Support Team

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## Surfing Australia Support Team

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