



NSW Government 'Stop It And Swap It' Campaign

Key Dates:		Please read the FAQ sheet here first before you contact us if you need assistance with your grant application.
Grant applications open:	27th January 2023 (11.59pm AEST)	Website:
Grant applications close:	20th February 2023 (11.59pm AEST)	Email: boardriders@surfingnsw.com.au If you would like to discuss, please email the above to set a meeting time.
All grant applicants notified of Application outcome:	Week of 27th Feb 2023	
Project Funding Allocation:	Once signed agreement is received on week of 27th of February	
End of Project due (including report):	5th June 2023	

Together, let's strive to 'Stop It and Swap It' and ban the use of Single Use Plastic for good!

Grassroots Boardrider Clubs are at the heart of NSW surfing communities. They keep families connected, groms happy and healthy and communities safe. With the introduction of Surfing NSW's new Partnership with the NSW EPA we strive to see a change in the way we go about our day to day without using single use plastics.

Surfing NSW has announced that 10 affiliated Boardrider Clubs in NSW would share in \$20,000 + GST as part of the NSW Government 'Stop It and Swap It' Campaign.

Overall, the Grants Program will help these Boardrider Clubs reduce the use of single use plastics during their competition rounds. It will educate their members and community to help prevent the almost 2.7 billion items of plastic litter that could enter the environment in NSW over the next 20 years, keeping their beaches, dunes and oceans clean for the future of NSW surfers.

What we're looking to support.

We're looking to support Boardrider clubs who can show that they are actively looking at and/or already using single use plastic alternatives, spreading the word on the campaign and projects that use effective targeted approaches to 'Stop It and Swap It'.

Judging Criteria

We are specifically looking for projects that meet all the following criteria:

- Projects will need to attract more education and participation in moving towards a more sustainable lifestyle.
- All projects include a way in which your Boardrider club has moved, or can move to a more sustainable approach to single use plastic.
- All Projects must include a powerful marketing campaign that will promote their project to the wider community and target market to increase impact outcomes.
- Project name must include the wording 'NSW Government Stop It and Swap It Campaign'
- Projects must incorporate the supplied [EPA](#) and [Surfing NSW](#) logo, campaign messaging and branding into project marketing (Campaign Logo and Club Logo will be integrated and supplied by Surfing NSW to be used for all promotional signage and digital promotional purposes associated with Project)
- Projects that will positively impact the surfing community within or preferably beyond the grant period.
- Projects that include a powerful marketing campaign that will promote their project to their wider community and target market to increase impact outcomes.

We will assess your application on eligibility, judging criteria & completeness.

Funding available

Total grant pool: \$20,000 + GST
\$2,000 + GST is available for 10 selected projects.

Grants are awarded as one-off payments only for the project specified – they are not intended as an ongoing funding source.

We anticipate that we will receive many more grant applications for worthy community projects than we're able to fund. Although we can't fund all projects, you will have created a

great concept ready to pitch to brands and potential partners in your local community. Surfing NSW is more than happy to support your proposal with a letter of support.

Boardrider Club eligibility.

Who can apply

Surfing NSW affiliated Boardrider Clubs. All applications must be discussed and approved with the Boardrider Club Committee. It can be submitted by any member of the Club, but this person must have authority to do so from the Club president.

Entry is only open to persons who:

- A. are Australian residents, located in NSW;
- B. are over the age of 18 as at the date of application;
- C. are members of a Surfing NSW affiliated local Australian Boardrider Club (with current and recognised affiliations in place) that is amateur and that is registered as a not for profit organisation within Australia
- D. are ready, willing and able to complete all entry requirements as set out within the Terms and Conditions.

Project eligibility.

Projects will need to commence after the agreement has been signed the week of 27th February 2023 and be completed no later than 5th June 2023 (including reporting).

Types of projects suitable for funding

The following projects are a guide to types of suitable projects (however, if you have such a project, it does not necessarily mean it will not be supported):

- Community activation events
- Additions or modifications to existing event processes
- Collaborate with sustainable community retailers

Projects that focus on the following concepts will be highly regarded:

- Actively looking at or already using single use plastic alternatives.
- Projects that use effective targeted approaches to 'Stop It and Swap It'.

- Include methods that the EPA have suggested - <https://www.epa.nsw.gov.au/your-environment/plastics>
- Finding different ways in which we use plastic in the sport of surfing and looking for alternative options.

Project concepts to inspire your own project design:

Think of projects that :

- Remove the need for single use plastic
- Educate the consumer on how to change their habits
- Showcase how if you introduce reusable items into your day to day, how much plastic you save in the long run
- Unique ways your club or your members save the need for plastic

Writing a strong application.

To be as strong as possible, applications must clearly demonstrate all of the following:

1. Need

Why your boardrider club needs to change the way they use Single Use Plastics at their events.

2. Local relevance

How is the project locally led or locally embedded? How will the project build on local knowledge or make use of local resources?

3. Effectiveness of approach

What is it about the project's approach that makes it likely people will engage and change their behaviour.

4. Capacity to deliver

How can the project be achieved within the set time frame.

We expect to receive a large volume of applications, and will only be able to fund a limited number of projects. Applicants must read the Guidelines (including the Terms and Conditions) carefully and ensure project eligibility requirements are met. Please contact our Team as early as possible for any questions.

Website:

Email or schedule in a meeting to discuss: boardriders@surfingnsw.com.au

Visit the [Surfing NSW website](#) and follow the link to complete and submit your application.

Applications close 20th of February 2023 (11.59pm AEST).

For applications to be considered:

- Both the applicant and the project must meet the respective eligibility criteria and requirements, which are outlined in these Guidelines.
- Applicants must complete the application as per the instructions. We will not accept:
 - Incomplete or incoherent applications
 - Multiple applications for the same project
 - Emailed applications
- Applicants will need to include everything within the application form.
 - Applicants will be contacted if more information is required.

Some things to keep in mind about the application and review process:

- We will contact all applicants via email to inform them of the outcome of their application during the week of 27th February 2023.
- Applicants may be contacted about the application.
- By submitting an application, applicants agree to comply with these Guidelines including the Terms and Conditions [here](#).
- By submitting an application, applicants consent to Surfing NSW using the information disclosed (other than personal information) and other publicly available information, when promoting the NSW Government 'Stop It and Swap It' Campaign.

Grants will be assessed by a panel consisting of Surfing NSW Programs team. We expect to receive a large volume of applications but will not be able to fund all of them. Whilst we will not enter specific correspondence about our decisions, applicants will be able to email us for further feedback.

Successful applicants.

Grant awards and payment

Total Grant pool = \$20,000 + GST

- Ten (10) x \$2,000 + GST Grants

Grants will be no more or no less of the above breakdown. Grants are not awarded by cash payment to an Eligible Applicant.

Within receipt of a tax invoice issued by a Boardrider Club, with a valid ABN, the Grant will be awarded by Surfing NSW paying that invoice by 3rd March 2023.

It is a condition of accepting a Grant that Eligible Applicants participate in any media opportunities requested by Surfing NSW, including photographs, interviews, and promotional material.

Reporting requirements

Successful grant recipients will need to complete their project including a short end of project report no later than Monday the 5th June 2023. Surfing NSW will supply each successful Club with a short end of project report to complete which will provide an overview of the project's impact including feedback, supporting attachments of photographs/media clippings/testimonials etc and a signed declaration that the grant money was spent in accordance with the grant agreement.