



2024/2025
ANNUAL REPORT



CONTENTS



2024 ANNUAL GENERAL MEETING MINUTES	3-4
CEO REPORT ADAM ROBERTSON	5
CHAIRPERSON'S REPORT ASHLEIGH WALL	6
AUDITED FINANCIAL STATEMENTS 2024-2025	7-8
SURFING VICTORIA STRATEGIC PLAN 2024-2026	9
ORGANISATIONAL HIGHLIGHTS	10
DIGITAL FOOTPRINT	11
SURFING VICTORIA PARTNERSHIPS	12
AFFILIATED SURF SCHOOL NETWORK	13
AFFILIATED BOARDRIDERS CLUBS	14
VICTORIAN CHAMPIONS	15
IMAGES FROM 2024-2025	16-18



2024 MEETING MINUTES

DATE: 20/11/2024

VENUE: SURFING VICTORIA OFFICE, SURF CITY PLAZA, TORQUAY

1. Chairperson's Welcome

Meeting opened at 5.02pm and attendees are welcomed.

Our AGM is being held on the land of the Wadawurrung people. I would like to acknowledge the traditional owners of the land we are gathered on today, and pay our respects to any elder's past, present and emerging. Thank you for everyone attending today who is a traditional owner.

2. Attendance

Ashleigh Wall (Director & AGM CHAIR)
Carmen Clifford (Director)
Glenn Emslie (Director)
Kate Sullivan (Director) via ZOOM
Cal Viney (Director) via ZOOM
Chris Watson (Director) via ZOOM
Neil Ridgway (Director)
Mark Brocas-Reti (Member via ZOOM)
Benny Oborn (Member via ZOOM)
Adam Williams (Member via ZOOM)
Adam Robertson (CEO & Member)
Liam Robertson (Member)
Kahlia Dix (Member)
Jordie Campbell (Member)
James Wilson-Browne (Member)
Simon Parsons (Member)

Chad Butterworth (Member)
Joe Murray (Member)
Elley Harrison (Member) – Minutes

3. Apologies

Nil

4. Previous Minutes

Motion: that the Minutes from the previous AGM be accepted.

Moved: Carmen Clifford

Seconded: Glenn Emslie

Carried

5. Business Arising

Nil

6. CEO's Report

I am proud of the team we have at Surfing Vic, and proud to be a member of that team. I would like to thank the SV board for all their help, guidance and advice in the last 12 months. A huge thank you to Glenn, who has been a valuable pillar of Surfing Victoria through the good and the bad for a long period of time.

Thank you to the Finance and Audit Committee for the work they contribute to the financial governance of the organisation.



2024 MEETING MINUTES CONT.

7. Chairs Report

It has been a really successful year for Surfing Victoria on a number of levels. We welcome our new staff members Joe Murray as Indigenous Project Officer working with Jordie, and Kahlia Dix taking on the role as Major Events Manager working on delivery of the Rip Curl Pro.

From a strategic perspective, the team has stayed true to our strategic pillars and direction focusing on our pillars, Indigenous, Women & Girls, Sport Development, High Performance, Events and Participation & Community with successes in these areas.

Glenn Emslie is stepping down from the Board after 20 years of volunteering and he is thanked for his dedication and friendship during his tenure. Glenn will remain part of the Surfing Victoria furniture for years to come.

Thank you to the Surfing Victoria board who continue to volunteer their time, and to Adam for his leadership and dedication of the team. We are excited for the year to come.

8. Financial Report – Period Ending June 30th 2024

The financial statements are general purpose financial statements that have been prepared in accordance with the Australian Accounting Standards - Reduced Disclosure Requirements and the Associations Incorporation Reform Act 2012 (Vic).

The Association is a not-for-profit entity for financial reporting purposes under the Australian Accounting Standards.

General Purpose Financial Statements have been prepared by Kelly & Associates. The operating profit/deficit for the financial year amounted to a \$29,708 deficit (2023: \$163,229 deficit).

There has been an increase in Equity \$2,122,777 (2023: \$2,062,486). Noting that the assessment of 4 Sunset Strip is valued at the conservative figure based off the council rates notice.

We have seen a \$140,000 turnaround, following the previous financial year, noting that Surfing Australia meetings last week. We are in the top two performing states which is a good place to be.

Motion: that the Financial Reports be accepted.

Moved: Kate Sullivan

Seconded: Glenn Emslie

Carried

9. Election of Office Bearers

[3] Nominations for Available Positions [3]:

Paul Robson

Kate Sullivan

Chris Watson

No vote required, Paul, Kate and Chris are successfully re-elected.

Ash thanks everyone for attending and declares the meeting closed at 5.13pm.



CEO REPORT ADAM ROBERTSON

Over the past 12 months Surfing Victoria has continued to build on its foundations and deliver meaningful outcomes for our community.

2025 saw the successful running of the 62nd Rip Curl Pro at Bells Beach/Djarra. Aussie surfers Jack Robinson and Isabella Nichols claiming their first Bell. Both athletes joining an elite group of surfers to win the prestigious Rip Curl Pro.

Victorian wildcard recipients included Xavier Huxtable (Jan Juc), Carly Shanahan (Jan Juc) and Ellie Harrison (Barwon Heads). Xavier and Ellie each finished with a =9th place and Carly =17th.

The Australian Indigenous Surfing Titles was contested in perfect conditions with the annual gathering to Bells Beach/Djarra in May.

We saw standout performances from Landon Smales, taking out the Open Men's and Open Longboard. Lehani Zoric won her first Open Women's title, along with the Junior Girls. Victorian Charlie Chisolm took out the Junior Boys, Jay Mc Kenzie Masters Men, Kirsty Zoric Masters Women and Melissa Combo Open Women's Longboard.

Congratulations to Joel Reid who was crowned Over 35 Men's Shortboard Champion at the Australian Titles in Port Macquarie NSW.

Surf Her Way continues to grow and bring female surfers of all levels into our sport. We were proud to launch the first ever Great Ocean Road Women's Surf Fest in November that had over 250 participants and 1000 spectators attend the event that is a culmination of commitment to women and girls surfing in the state. I look forward to seeing this event become a mainstay on the Victorian surfing calendar for years to come.

Surfing Victoria continue to develop and grow the online coaching platform surfbetternow.com which is available to all surfers with an interest in improving their surfing and will be used as a tool for beginner surfers right through to elite surfers striving to better their surfing performances.

The Indigenous Surfing program celebrated 27 years of connecting Indigenous Victorians with the ocean and inland waterways. 819 participants took part in surfing and SUP programs between October 2024 and May 2025, with 50% female representation.

Surfing Victoria also launched its first Reconciliation Action Plan building on Surfing Victoria's 27-year commitment to address racism and inequality across society and improve relationships and engagement with and Aboriginal and Torres Strait Islander communities in Victoria.

Surfing Victoria would like to thank the Victorian Government, VicHealth, Bass Coast Shire, Transport Accident Commission, Play it Safe by the Water and all of our supporting partners for their continued support of Victorian surfing.



CHAIRPERSONS REPORT ASHLEIGH WALL

The past 12 months has been a period of continued progress, collaboration, and pride for Surfing Victoria, remaining steadfast to our purpose to enrich Victorian communities through surfing.

Surfing Victoria continue to deliver meaningful outcomes across participation, performance, and inclusion with the strength of our programs evident from grassroots initiatives to elite competition, reflecting the dedication and passion of our team.

This year marked the 27th year of the Indigenous Surfing Program, a true cornerstone of our organisation. We were proud to launch Surfing Victoria's first Reconciliation Action Plan and formalise our ongoing commitment to reconciliation, equality, and connection with Aboriginal and Torres Strait Islander communities.

Surf Her Way continues to thrive, providing pathways for women and girls to participate, lead, and excel in surfing. The inaugural Great Ocean Road Women's Surf Fest was a standout success and a testament to the collective effort in creating a more inclusive and vibrant surfing community.

At the elite level we delivered 62nd Rip Curl Pro World Tour event and Bioglan World Longboard Titles at the iconic Bells Beach/Djararak. Highlighting Victoria's proud surfing heritage and the strength of event management on the international stage.

Continued development of Surf Better Now demonstrates Surfing Victoria's commitment to innovation, education, and progression, ensuring that surfers at all levels can access quality coaching and support.

The Surfing Victoria Strategic Plan continues to guide our direction across six key areas; Participation & Community, Women & Girls, Indigenous Engagement, Events, Sport Development, and High Performance. These pillars ensure we remain focused on building a sustainable, inclusive, and forward-thinking organisation.

I extend sincere thanks to our valued Government, surf industry, corporate, community and philanthropic partners for their ongoing support.

I would like to acknowledge the commitment of Adam, the Surfing Victoria team, and the Board of Management for their continued leadership, as we look ahead to an exciting new chapter for surfing in Victoria.



AUDITED FINANCIAL STATEMENTS

SURFING VICTORIA INCORPORATED
ABN: 59672903896
STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME
FOR THE YEAR ENDED 30 JUNE 2025

	Note	2025 \$	2024 \$
Revenue from contracts with customers	2	1,646,370	1,438,691
Other income	2	32,678	38,671
Employee benefit expense		(996,058)	(947,480)
Depreciation and amortisation expenses		(31,289)	(37,607)
Administration		(119,283)	(109,724)
Membership expense		(14,900)	(18,466)
Events and programs		(484,810)	(393,793)
Net current year Surplus/(Deficit)		32,708	(29,708)
Items that will be reclassified subsequently to profit or loss when specific conditions are met:			
Gains on revaluation of assets		(10,000)	90,000
Total other comprehensive income for the year		(10,000)	90,000
Total comprehensive income for the year		22,708	60,292
Net current year surplus/(deficit) attributable to members of the association		32,708	(29,708)
Total comprehensive income attributable to members of the association		22,708	60,292

SURFING VICTORIA INCORPORATED
ABN: 59672903896
STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2025

	Note	2025 \$	2024 \$
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	4	916,788	839,492
Accounts receivable and other debtors	5	57,727	127,300
Other current assets	6	5,514	6,900
TOTAL CURRENT ASSETS		980,029	973,692
NON-CURRENT ASSETS			
Financial assets	7	-	100
Property, plant and equipment	8	1,695,116	1,687,691
TOTAL NON-CURRENT ASSETS		1,695,116	1,687,791
TOTAL ASSETS		2,675,145	2,661,483
LIABILITIES			
CURRENT LIABILITIES			
Accounts payable and other payables	9	106,799	114,373
Contract liability	10	106,250	100,000
Employee provisions	11	146,651	160,286
TOTAL CURRENT LIABILITIES		359,700	374,660
NON-CURRENT LIABILITIES			
Employee provisions	11	169,960	164,047
TOTAL NON-CURRENT LIABILITIES		169,960	164,047
TOTAL LIABILITIES		529,660	538,707
NET ASSETS		2,145,485	2,122,777
EQUITY			
Reserves	12	1,251,457	1,261,457
Retained surplus		894,028	861,320
TOTAL EQUITY		2,145,485	2,122,777



AUDITED FINANCIAL STATEMENTS

SURFING VICTORIA INCORPORATED

ABN: 59672903896

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 JUNE 2025

Note	Retained Surplus	Asset Revaluation Reserve	Total
	\$	\$	\$
Balance at 1 July 2023	891,029	1,171,457	2,062,486
Comprehensive income			
Net deficit for the year	(29,708)		(29,708)
Fair value gains on financial assets at fair value through other comprehensive income, net of tax		90,000	90,000
Total comprehensive income attributable to members of the association for the year	(29,708)	90,000	60,292
Balance at 30 June 2024	861,322	1,261,457	2,122,777
Balance as at 1 July 2024	861,322	1,261,457	2,122,777
Comprehensive income			
Net surplus for the year	32,708		32,708
Fair value gains on financial assets at fair value through other comprehensive income, net of tax		(10,000)	(10,000)
Total comprehensive income attributable to members of the association for the year	32,708	(10,000)	22,708
Balance at 30 June 2025	894,030	1,251,457	2,145,485

SURFING VICTORIA INCORPORATED

ABN: 59672903896

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 JUNE 2025

Note	2025 \$	2024 \$
CASH FLOWS FROM OPERATING ACTIVITIES		
Contributions from customers and members received	638,271	722,095
Receipt of grant and sponsorship income	1,071,422	756,732
Payments to suppliers and employees	(1,617,667)	(1,415,429)
Rent received	8,540	5,995
Interest received	25,342	25,049
Net cash provided by/(used in) operating activities	125,909	94,442
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from sale of property, plant and equipment	-	-
Proceeds from sale of other financial assets	100	-
Purchase of property, plant and equipment	(48,713)	(56,721)
Net cash provided by/(used in) investing activities	(48,613)	(56,721)
Net increase/(decrease) in cash held	77,296	37,720
Cash and cash equivalents at beginning of financial year	839,492	801,772
Cash and cash equivalents at end of financial year	916,788	839,492

4



2024/2025 ORGANISATIONAL HIGHLIGHTS

INDIGENOUS

- 819 Indigenous participants in Surfing & Stand Up Paddleboarding programs
- 45 individual programs at 14 coastal and inland locations
 - 47% female participation
- Launch of first Innovative Reconciliation Action Plan

COMMUNITY & PARTICIPATION

- 24 Affiliated Surf Schools
- 24 Affiliated Boardrider's Clubs
- 66,353 followers on social media
- 200 Multicultural participants in Stand Up Paddleboard & URNB SURF Melbourne Program
- 1242 Surfing Victoria Members

WOMEN & GIRLS

- 224 participants in Surf Her Way Programs
- Inaugural Great Ocean Road Women's Surfing Festival held in Lorne
- 48.4% female participation across events and programs
- Provision of X50 coaching & judging scholarships

HIGH PERFORMANCE

- Rip Curl Pro Victorian Wildcards Ellie Harrison & Xavier Huxtable finished =5th and Carly Shanahan =17th
- Ellie Harrison, Tully Wylie, India Robinson, Xavier Huxtable qualified for the Challenger Series
- Xavier Huxtable took out the WSL 3000 Phillip Island

SPORT DEVELOPMENT

- 105 Surf Better Now Video Reviews completed for Intermediate Free Surfers to World Tour Athletes worldwide
- 115 participants in Wakekilla Junior Development Programs at URNB SURF
- 103 qualified Judges
- 351 qualified Coaches

EVENTS

- 1471 participants across 20 events on the Surf Coast, Phillip Island, Mornington Peninsula and URNB SURF
- Jack Robinson & Isabella Nichols rang the iconic Rip Curl Pro Bell
- Bioglan World Longboard Titles
- Rip Curl GromSearch Phillip Island 10,000



DIGITAL FOOTPRINT

Followers @03/07/2025						Total
Surfing Victoria	25,045	26,950	2,068	529	1,674	56,266
Surf Her Way	413	1,947	0	0	0	2,360
Surf Better Now	797	3,487	0	567	0	4,851
GORWSF	22	843	0	0	0	865
Indigenous Surfing	458	1,553	0	0	0	2,011
Total	26,735	34,780	2,068	1,096	1,674	66,353



MAJOR PARTNERS



SUPPORTING PARTNERS





AFFILIATED SURF SCHOOL NETWORK



- Apollo Bay Surf & Kayak – Apollo Bay
- Bass Coast Surf Academy – Inverloch
- Ben & Lee Considine Longboard Coaching – Ocean Grove
- Dawn Surf Co. - Anglesea / Urqharts Bluff
- Girls On Board – Phillip Island
- Go Ride A Wave – Torquay/Wye River/Ocean Grove
- Great Ocean Road & Bellarine Surf Tours
- Go Surf – Port Fairy
- Honu Honi Surf Camp – Torquay
- Island Surf School – Phillip Island
- Mornington Peninsula Surf School – Mornington Peninsula
- Ocean Mind – Torquay
- Offshore Surf School – Inverloch
- Pt Lonsdale School of Surfing – Pt Lonsdale
- Port Fairy Surf School – Port Fairy
- Salty Seas Surf School – Inverloch
- Salty Surf School – Mornington Peninsula
- Southern Exposure Surf School – Torquay
- Summit & Surf – Pakenham
- Surf Sessions – Ocean Grove
- Surf Shack Surf School – Lakes Entrance/Mallacoota
- Switchfoot Surf School – Ocean Grove
- Torquay Surf Academy – Torquay
- URBNSURF Melbourne – Tullamarine



AFFILIATED BOARDRIDERS CLUBS

- 13th Beach Boardrider's Club
- Bass Coast Boardrider's Club
- Bodyboarding Victoria Inc
- Jan Juc Boardrider's Club
- Kneeboard Surfing Victoria
- Maladiction Longboarder's
- Mallacoota Boardrider's Club
- Melbourne Boardrider's Club
- Melbourne Adaptive Boardrider's Club
- Otway Boardrider's Club
- Peninsula Surfrider's Club
- Phillip Island Boardrider's Club
- Point Lonsdale Boardrider's Club
- Port Campbell Boardrider's Club
- Port Fairy Boardrider's Club
- South Coast Boardrider's Club
- Southern Ocean Union of Longboarder's
- SUP Vic
- SUP Melbourne Inc
- Surf Coast Longboard Club
- Surf Coast Women's Boardrider's
- Swell Mamas
- Torquay Boardrider's Club
- West Coast Bodyboard Club





VICTORIAN CHAMPIONS

2025 Victorian Open Series

Open Men – Lucas Hickson

Open Women – Sara Hickson

2025 Woolworths Victorian Junior Series

Under 14 Boys – Teddy Robertson

Under 14 Girls – Estella Carbonelli

Under 16 Boys – Kato Mogi

Under 16 Girls – Rose Holland

Under 18 Boys – Jarvis Barrow

Under 18 Girls – Ava Holland

2025 Victorian Masters Title

Over 30 Men – Jarvis Cininas

Over 40 Men – Johnny Hawken

Over 40 Women – Tiffany Riggs

Over 50 Men – Andrew Hyde

Over 55 Women – Michelle Fincher

Over 55 Men – Craig Lloyd

Over 60 Men – Rowan Sapwell

Over 65 Men – Kim Shannon

2025 Victorian Longboard Series

Open Men – Ben Considine

Open Women – Bea Conroy

Over 40 Men – Mark Miccoli

Over 40 Women – Eglantine Balland

Over 50 Men – Greg Brown

Over 50 Women – Jacquie Chambers

Over 60 Men – Greg Brown

Over 60 Women – Sian Adnam

Over 70 Men – Robert Smith

Under 18 Boys – Josiah Skarratt

Under 18 Girls – Delilah Chisholm

2025 Victorian Bodyboard Title

Open Men – Alex Ashcroft

Open Women – Lyndall Jucker

Under 18 Junior Men – Lucas Byford

18-35 Men – Corey Daglish

Over 35 Men – Mark Britten

Over 45 Men – Kyle Anderson

Open Drop Knee – Dane Pope

2025 Victorian Kneeboard Titles (Leading)

Open Men – Owen Fairweather

Des Watson Memorial B Grade – Gary Smithett

2025 Australian SUP Surfing Titles

Open Men – Matt Takle

Under 18 Girls – Willa Webb

Over 40 Men – Sandy Ryan

Over 40 Women – Lucy Bell

Over 50 Men – Brendan Ryan

Over 50 Women – Gwen Carbone

Over 60 Men – John Takle

9ft Open Men – Liam McCafferty

9ft Open Women – Emma Webb

9ft Over 50 Men – Liam McCafferty

9ft Over 60 Men – John Takle



SURFING VICTORIA STRATEGIC PLAN 2024-2026

PURPOSE

TO ENRICH
VICTORIAN
COMMUNITIES
THROUGH
SURFING

STRATEGIC PILLARS

1.

EVENTS

2.

INDIGENOUS

3.

SPORT DEVELOPMENT

4.

WOMEN & GIRLS

5.

HIGH PERFORMANCE

6.

PARTICIPATION & COMMUNITY











THANK YOU