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# 2020 MEETING MINUTES

# DATE: 05/03/2021 START TIME: 4.00PM END TIME: 4.11PM VENUE: SURFWORLD MUSEUM, SURF CITY PLAZA, TORQUAY

#### 1. Chairperson's Welcome

Our AGM is being held on the land of the Wadawurrung people. I would like to acknowledge the traditional owners of the land we are gathered on today, and pay our respects to any elders past, present and emerging.

Meeting opened at 4.00pm and attendees are welcomed. On reflection it has been a tough year. We have seen a lot of event cancellations, but there have been some really positive things to come out of the organisation during this challenging time. Thank you to the volunteer board members for all the time they give to the organisation.

Thank you to the Surfing Victoria staff. This year has shown what a strong family you are. We are blessed to be leading an organisation that has such a strong culture and well done to everyone on their achievements over the past 12 months. Some great work is being done in the Surfers Rescue 24/7 program, Indigenous Program, Mon and Ange in their work in the Women & Girls space.

#### 2. Attendance

Ash Wall (Chairperson), Elliott Mann (Director), Paul Robson (Director) Carmen Clifford (Director), Glenn Emslie (Director), Adam Robertson

(Member), Liam Robertson (Member), Cahill Bell-Warren (Member) Chad Butterworth (Member), Monica Fleming (Member), Simon Parsons (Member), Peter Murphy (Member), Jordie Campbell (Member), James Wilson-Browne (Member) & Elley Harrison (Member) – Minutes

#### 4. Previous Minutes

Motion: that the Minutes from the previous AGM be accepted.

Moved: Liam Robertson
Seconded: Jordie Campbell
Carried

#### 5. Business Arisina

Nil

#### 6. CEO's Report

Thank you to the Board for guidance and patience and Ash for always being there for the organisation and myself. Thanks to the staff for all the work the team does, we achieve some really great things and will continue to do so in the future. Looking forward to the next 12 months.



### 7. Financial Report – Period Ending June 30<sup>th</sup> 2020

Net asset position is down on the previous financial year, but we are really strong in position in comparison so some other sports who have not fared so well during the challenging COVID period. The financial statements are general purpose financial statements that have been prepared in accordance with the Australian Accounting Standards - Reduced Disclosure Requirements and the Associations Incorporation Reform Act 2012 (Vic).

The Association is a not-for-profit entity for financial reporting purposes under the Australian Accounting Standards. General Purpose Financial Statements have been prepared by Moore Stephens. The operating deficit for the financial year amounted to \$(207,454).

#### Motion: that the Financial Reports be accepted.

Moved: Paul Robson Seconded: Elliott Mann Carried

#### 9. Election of Office Bearers

[2] Nominations for Available Positions [3]:

Kate Sullivan Paul Robson

Congratulations to Kate and Paul. One vacancy remains for an Elected Director.

#### 10. Special Resolution

The Constitution of Surfing Victoria does not allow for meetings of Members to be help using audio visual technology such as Zoom. Surfing Victoria was therefore required to apply to Consumer Affairs Victoria to hold the 2020 Annual General Meeting out of time due to the restrictions imposed the Victorian Government in response to COVID-19 pandemic. As a result, the AGM which is ordinarily held by December each year is being held in March.

To ensure that Surfing Victoria can hold meetings of Members using technology in the future, it is proposed that the Members approve that the Constitution be amended to allow meetings of Members to be held using technology as follows:

"The Members of Surfing Victoria Incorporated approve the following amendment to the Constitution by way of a Special Resolution.
Clause 9.6 be deleted and replaced with the following clause:
9.6. Use of technology

9.6.1 A Member not physically present at a General Meeting may be permitted to participate in the General Meeting by the use of technology that allows that Member, and the Members present at the General Meeting to clearly and simultaneously communicate with each other.

9.6.2 For the purposes of this clause, a Member participating in a General Meeting as permitted under clause 9.6.1 is taken to be present at the General Meeting and, if the Member votes at the General Meeting, is taken to have voted in person."

Special resolution was passed unanimously. Ash thanks everyone for attending and declares the meeting closed at 4.11pm.



# **CEO REPORT - ADAM ROBERTSON**

It certainly has been a challenging 12 months for Surfing Victoria, with COVID19 continuing to have a major impact on our ability to deliver both our programs and events calendars. Our most notable event cancellations were the 59th Rip Curl Pro at Bells Beach, as well as the Australian SUP Titles, Australian Indigenous Titles and seeing the postponement of the Phillip Island Pro. We look forward to bringing back our marquee events in 2022.



As a result of COVID-19, there was some difficulty and calendar changes to a number of our State rounds across multiple disciplines. On a positive note we were able to crown a number of state champions and were able to run a specialty event in the URBNSURF wave pool facility to crown the Open Men's and Women's state titles. We thank the ever passionate competitive members for their patience and dedication to compete.

The inability to deliver face to face courses led us to pivot to the launch of the Surfers Rescue 24/7 course online. This online program gives participants the ability to participate in the the Surfers Rescue 24/7 program, including the identification of the signs of drowning, step by step CPR, understanding of the many dangers on land and in the water, and performing a virtual reality board rescue, www.surfersrescue, training

The continued growth of <u>SurfBetterNow.com</u> has been really positive for the development of surfers throughout Victoria and around the globe. This platform is available to all surfers with an interest in improving their surfing, with detailed resources available for beginners starting out, right through to elite athletes on the World Championship. This platform has allowed us to stay connected with our up and coming elite athletes during lockdowns to continue their skill development.

As CEO I am incredibly proud of our staff and very appreciative for the support and understanding shown from our members, Affiliated Clubs and Surf Schools. I'd also like to thank the Victorian Government, VicHealth, Emergency Management Victoria, Play it Safe by the Water, the advisory group that helped develop the Surf Her Way strategy that can be found at: <a href="https://www.surfingvic.com/surfherway">www.surfingvic.com/surfherway</a> and all our other partners for their continued support of Victorian surfing.

We have some amazing things planned in the Women and Girls space, for our Indigenous and Water Safety programs as well as for sport development over the coming 12 months. We look forward to bringing a full calendar of opportunities to our members into 2022.



## CHAIRPERSONS REPORT - ASHLEIGH WALL

The Covid-19 pandemic has continued to impact Surfing Victoria's operations. It has also continued to illustrate the unique role that surfing plays in uniting communities as a sport and a lifestyle. I would like to express my appreciation to everyone who has provided their support and advice to Surfing Victoria through this challenging time.



Surfing Victoria continues to be overseen by a strong volunteer Board. The Board has adopted a new three-year strategy which is committed to building a diverse and inclusive surfing community, and ensuring we are able to embrace the readjustment and innovation needed to adapt to the new circumstances we operate in. The strategy is driven by six strategic pillars:

- 1. Participation & Community: grow an inclusive, safe and active Victorian.
- 2. Governance: maintain a stable and compliant organisation focused on the delivery of our vision and values.
- 3. Women & Girls: support a diverse and inclusive surf culture and community with equality in and out of the water.
- 4. Indigenous: to be a leader in Indigenous sport participation of Victoria communities while fostering a love and understanding of waterways.
- 5. Events: deliver a portfolio of innovative and inclusive events in Victoria.
- 6. Sport Development: support Victorian athletes to become the world's best surfer and people.

I would like to thank Robin O'Neill and Elliott Mann who are stepping off the Board after six years and are both leaving the Board having made significant and invaluable contribution to surfing in Victoria.

The Victorian Indigenous Surfing Program remains a key initiative and in its 24th year, is one of the longest running Indigenous engagement programs in the country. Strong Aboriginal community leadership and engagement in culturally safe and engaging environments that are inclusive, respectful, and flexible are the core values of the program and we are committed to ensuring it continues to thrive.



### CHAIRPERSONS REPORT - CONT.

Surfers have continued to play a vital role in performing rescues along our coastline. Surfing Victoria, with support from the Victorian Government, is continuing to deliver the Surfers Rescue 24/7 program which is a free Board Rescue and Cardiopulmonary Resuscitation (CPR) course for all surfers and recreational water users in Victoria. This program will focus on working with boardrider's clubs and school students in the coming year.

We were required to delay the formal launch of the Surf Her Way Strategy but will launch the strategy in person in November 2021. This dedicated strategy provides the platform to grow and retain the number of women and girls participating in surfing at all levels and holding positions of leadership in the industry.

As we look forward to the easing of Covid-19 restrictions, Surfing Victoria is focusing on delivering sustainability and stability in our operations and financial performance so that we can continue to improve our impact as an organisation each year.

The commitment of the volunteer committee members of each boardrider club has been vital to ensuring the stability of each club and surfing across Victoria. The health of boardrider clubs will be a focus of Surfing Victoria under the new strategy.

On behalf of the Board, I would like to congratulate the Surfing Victoria staff and volunteers for their commitment throughout the challenges of 2021. We also thank the Victorian Government and all our partners for their continued support of surfing in Victoria.





# **AUDITED FINANCIAL STATEMENTS 2020/2021**

Surfing Victoria Incorporated

ABN: 59672903896

### Statement of Profit or Loss and Other Comprehensive Income

For the Year Ended 30 June 2021

	Note	2021	2020 \$
	Note	•	•
Income			
Revenue from contracts with customers	4	1,022,796	1,015,270
Other income	4 _	238,487	179,156
Total income		1,261,283	1,194,426
Expenditure			
Administration		(168,692)	(232,484)
Depreciation		(44,601)	(44,077)
Employee remuneration		(857,886)	(835, 420)
Events and programs		(279,259)	(264,027)
Loss of disposal of assets			(3,863)
Membership expense	-	(1,742)	(17,124)
Total expenditure	2	(1,352,180)	(1,396,995)
Deficit from Ordinary Activities		(90,897)	(202,569)
Income tax expense	2(b) _	142	
Deficit for the year		(90,897)	(202,569)
Other comprehensive income			
Gains on revaluation of assets	-	20,000	24,000
Other comprehensive income for the year		20,000	24,000
Total comprehensive deficit for the year	-	(70,897)	(178,569)

#### Surfing Victoria Incorporated

ABN: 59672903896

### Statement of Financial Position

30 June 2021

	Note	2021 \$	2020 \$
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	5 6	1,017,615	1,007,641
Trade and other receivables	6 _	53,243	47,623
TOTAL CURRENT ASSETS		1,070,858	1,055,264
NON-CURRENT ASSETS	-		
Investment in related entity		100	100
Property, plant and equipment	7	1,141,160	1,157,430
TOTAL NON-CURRENT ASSETS	7	1,141,260	1,157,530
TOTAL ASSETS	-	2,212,118	2,212,794
LIABILITIES	-		
CURRENT LIABILITIES	0	00.000	20.514
Trade and other payables	8	83,966 180,000	68,541 140,000
Contract liability Employee entitlements	9	118,811	116,900
TOTAL CURRENT LIABILITIES			
NON-CURRENT LIABILITIES	7	382,777	325,441
Employee entitlements	9	83,207	70,322
TOTAL NON-CURRENT LIABILITIES	198	83,207	70.322
TOTAL LIABILITIES	5	465,984	395,763
NET ASSETS	-	1,746,134	1,817,031
EQUITY			
Asset revaluation reserve		671,457	651,457
Retained earnings	_	1,074,677	1,165,574
TOTAL EQUITY		1,746,134	1,817,031



# **AUDITED FINANCIAL STATEMENTS 2020/2021**

Asset

Surfing Victoria Incorporated
ABN: 59672903896

### Statement of Changes in Equity

For the Year Ended 30 June 2021

	Retained Earnings	Revaluation Reserve	Total
	s	\$	\$
Balance at 1 July 2020	1,165,574	651,457	1,817,031
Operating deficit for the year	(90,897)		(90,897)
Revaluation increment		20,000	20,000
Balance at 30 June 2021	1,074,677	671,457	1,746,134
	Retained Earnings	Asset Revaluation Reserve	Total
	\$	\$	\$
Balance at 1 July 2019	1,368,143	627,457	1,995,600
Operating deficit for the year	(202,569)		(202, 569)
Revaluation increment		24,000	24,000

# Surfing Victoria Incorporated ABN: 59672903896

# Statement of Cash Flows For the Year Ended 30 June 2021

		2021	2020
	Note	\$	\$
CASH FLOWS FROM OPERATING ACTIVITIES:			
Receipt of grant and sponsorship income		982,309	1,118,117
Receipts from customers and members		184,649	88,650
Payments to suppliers and employees		(1,382,754)	(1,387,222)
Government stimulus received		226,500	63,000
Interest received	10	7,601	19,486
Net cash provided by/(used in) operating activities	16	18,305	(97,969)
CASH FLOWS FROM INVESTING ACTIVITIES: Purchase of property, plant and equipment		(8.331)	(26.280)
	-	(0,331)	(26,280)
Net cash used in investing activities	-	(8,331)	(26,280)
Net increase/(decrease) in cash and cash equivalents held		9,974	(124,249)
Cash and cash equivalents at beginning of year		1,007,641	1,131,890
Cash and cash equivalents at end of financial year	5 _	1,017,615	1,007,641



# ORGANISATIONAL HIGHLIGHTS

Indigenous Program	Surfers Rescue 24/7	Surf Her Way	Coasting
638 Indigenous Participants in Surf & SUP Programs across 14 locations	1057 Course Participants (Online & Face to Face)	Surf Her Way Strategy Launched	447 Coasting for Women & Teens Participants

Social Media	Financial Equity	Rip Curl Gromsearch National Final	Surviving Summer	
52,656 Total Followers on Social Media Channels	\$1,746,134 Total Equity FY 2020/2021	Event held at URBNSURF Melbourne for the first time	Consultancy role in highly anticipated Netflix series	



PURPOSE

TO ENRICH
VICTORIAN
COMMUNITIES
THROUGH
SURFING.



#### **OUR VALUES**

#### REAL

We have a passion for surfing

#### RESPECTFUL

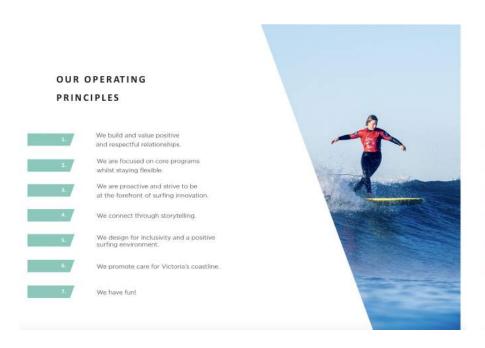
We are appreciative of and celebrate our community, environment, Indigenous culture and surfing history

#### ROGRESSIVE

We are inclusive, innovative and embrace change







### STRATEGIC PILLARS

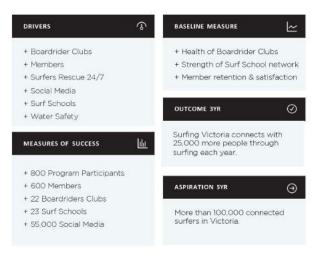






#### PARTICIPATION & COMMUNITY

Grow an inclusive, safe and active Victorian community through surfing.





+ Social Media community

#### INDIGENOUS To be a leader in Indigenous sport participation of Victorian communities while fostering a love and understanding of waterways. DRIVERS BASELINE MEASURE + Reconciliation Action Plan + Listening to the voice of local developed communities + Strong connection to Victoria's + Community Engagement Indiaenous communities + Storytelling and advocacy of program + Reconciliation Action Plan OUTCOME 3YR + Community led approach + Investment in the development + Sustained community capability of community heroes to lead program delivery + Community led surfing programs that connect people MEASURES OF SUCCESS through participation events

ASPIRATION 5YR

An active leader in closing

the gap by addressing the

Indigenous communities' needs.

+ Long term relationships formed

+ Broadening the program content

and heritage integrated through

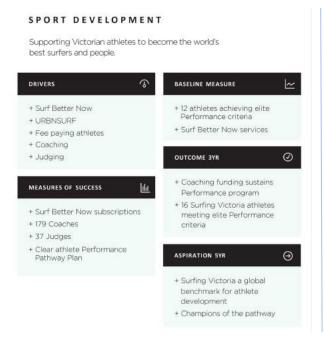
all of Surfing Victoria's activities

+ Respect for Indigenous culture

with Victorian communities

with other sports







#### Maintain a stable and compliant organisation focused on the delivery of our vision and values. DRIVERS BASELINE MEASURE + Stakeholder engagement + Strength of our + Financial sustainability government partnerships + Risk Management + Board and Minister Relationships **OUTCOME 3YR** + Balance of government to MEASURES OF SUCCESS non-government revenue + Evidence based decision + Securing new non-government making with Board revenue + Written Board briefs with evidence based positions ASPIRATION 5YR + Relevant stakeholders engagement plan A sustainable and stable + Budget management and business that is less reliant reporting processes on government funding. + Strength of government relationships

GOVERNANCE



#### CRITICAL ACTIONS

+ Expand and maintain sustainable and diverse

+ Grow our existing reputation as a credible, well

governed and values driven organisation

+ Maintain a strong governance framework

#### PARTICIPATION & COMMUNITY WOMEN & GIRLS SPORT DEVELOPMENT CRITICAL ACTIONS CRITICAL ACTIONS CRITICAL ACTIONS + Develop capabilities within the Boardriders Club + Drive Surf Her Way programs and messaging to + Develop a pathway and robust process that network, strengthening clubs to be champions of the Victorian surfing community produces and supports the world's 'best' surfers + Support the development of Boardriders Clubs to + Extend programs to intermediate surfars + Drive program growth across the suite of Surfing champions of inclusivity + Sustain growth on the Surf Better Now platform Victoria offerings + Develop a social media community around Surf + Develop further offenngs within Surf Better Now to + Engage Victorians in the Surfers Rescue 24/7 Her Way engage with recreational surfers across multiple program + Develop story telling plan to increase stakeholder disciplines. + Continue to grow Surfing Victoria's social media and community engagement and overall + Develop coaching and judging network channels, strengthen our connection with the understanding of Surfing Victoria's Women and recreational surfer Girls programs + Sport Development calendar for members + Share the love of surfing with all, using the sport to + Develop a broad range of offerings to engage promote positive physical and mental health women and girls in surfing, both in and out of the + Use surfing as a vessel to promote clean coastlines. and inclusive communities EVENTS GOVERNANCE INDIGENOUS CRITICAL ACTIONS CRITICAL ACTIONS CRITICAL ACTIONS + Take care of, and give order to the sport of surfing + Davalop Reconciliation Action Plan + Maintain calendar of prestigious and inclusive events at all levels of the sport + Strengthen partnerships and align programs and + integrate respect for Indigenous culture and policy to government, commercial frameworks or trends + Develop business case for Surfing Victoria owned heritage through all Surfing Victoria activities major events +Recruitment of Indigenous community champions

within key Indigenous loodies, groups and

and community engagement and overall

+ Davelop story talling plan to increase stakeholder

understanding of Surfing Victoria's Indigenous

+ Orive and increase sponsorship across the Surfing

+ Develop a major event at URBNSURF Melbourne

+ Develop and implement whole of event experiences

Victoria event calendar





# **DIGITAL FOOTPRINT**

Followers @ 03/07/2021	•	0	9	in	0	Total
Surfing Victoria	19,234	21,558	1,894	806	331	43,823
Coasting SUP	2,243	946	0	0	O	3,189
Surf Her Way	71	282	0	0	O	353
Surf Better Now	511	2,365	0	0	311	3,187
Surfers in Suits	889	418	0	0	O	1,307
Victorian Indigenous Surfing	79	1,005	0	0	O	1,084
Total	23,027	26,574	1,894	806	642	52, 943



## **CURRENT PARTNERS**

#### **MAJOR PARTNERS**











#### SUPPORTING PARTNERS



























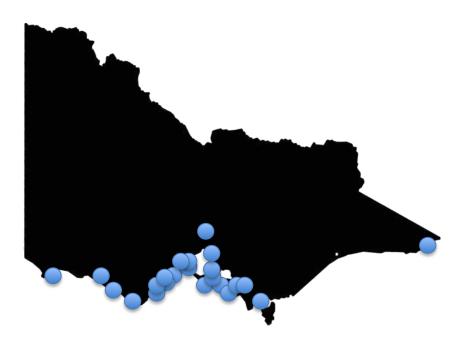
### AFFILIATED SURF SCHOOL NETWORK



- ·Apollo Bay Surf & Kayak
- ·Bass Coast Surf Academy
- ·Ben & Lee Considine Longboard Coaching
- ·Girls On Board
- ·Go Ride A Wave
- ·Great Ocean Road & Bellarine Surf Tours
- ·Honu Honi Surf Camp
- ·Inverloch SUP
- ·Island Surf School
- Ocean Mind
- ·Ocean Vibes Coaching
- ·Offshore Surf School
- ·Pt Lonsdale School Of Surfing
- ·Port Fairy Surf School·Salty Surf School
- ·SUP-FIT
- ·Surf Sessions
- ·Surf Shack Surf School Lakes Entrance
- ·Switchfoot Surf School Ocean Grove
- ·Torquay Surfing Academy Torquay
- ·WSUP Geelong



## AFFILIATED BOARDRIDERS CLUBS



- ·13th Beach Boardriders
- ·Bass Coast Boardriders Club
- ·Bodyboarding Victoria Inc
- Jan Juc Boardriders Club
- ·Kneeboard Surfing Victoria
- ·Maladiction Longboarders
- ·Mallacoota Boardriders Club
- ·Otway Boardriders
- ·Peninsula Surfriders Club
- ·Phillip Island Boardriders Club
- Point Lonsdale Boardriders Club
- ·Port Campbell Boardriders Club
- ·Port Fairy Boardriders Club
- ·Portland Boardriders Club
- ·Southern Ocean Union of Longboarders
- ·South Coast Boardriders Club
- ·SUP Vic Inc
- ·Surf Coast Longboarders
- ·Surf Coast Womens Boardriders
- ·Swell Mamas
- ·Torquay Boardriders Club
- ·URBNSURF Melbourne Boardriders Club
- ·Warrnambool Boardriders Club

