



## SOCIAL MEDIA GUIDELINES FOR VISITORS & USERS

SURFING VICTORIA



## **1. Introduction**

- 1.1. By “liking” any of Surfing Victoria Social Media pages you acknowledge the terms outlined in “Surfing Victoria Social Media Pages – Guidelines for Visitors and Users”. Users who do not comply with these guidelines will be blocked from any of our pages at the discretion of Surfing Victoria
- 1.2. Surfing Victoria encourages open discussion on its social media platforms but to ensure everyone has an opportunity to engage with each other, a few guidelines have been developed. Social Media is an important platform for engaging participants, interacting and communicating, promoting surfing, creating awareness, learning and sharing.

## **2. For the purposes of this Policy, Social Media, includes but is not limited to:**

- 2.1. Facebook, YouTube, Twitter, Instagram, Myspace, Yammer, Snapchat, Foursquare, LinkedIn, Wikipedia, Flickr and similar platforms;
- 2.2. blogs, social networking sites, instant messaging (including Whatsapp and Facebook chat),
- 2.3. social bookmarking, podcasting, media sharing and collaborative editing websites (such as Google Docs);
- 2.4. any other forum which might be classified reasonably as social media as the term is generally understood; and
- 2.5. any other forum available for public comment

## **3. To whom does the policy apply?**

- 3.1. All Surfing Victoria members and participants in Surfing Victoria events and programs
- 3.2. Users of Surfing Victoria controlled Social Media platforms.
- 3.3. SV staff, office holders and volunteers including coaches and event staff

## **4. Legal Implications:**

- 4.1. Publication and commentary on Social Media carries similar obligations to any other kind of publication or commentary. There are laws and regulations—for example, defamation, and copyright infringement—which apply online as they do anywhere else.
- 4.2. Surfing Victoria does not accept responsibility for external comments on this page. They are not representative of the opinions or views of Surfing Victoria, nor does Surfing Victoria make any warranty to their accuracy.



## 5. Non Compliance:

- 5.1. SV will continue to monitor the use of its information technology system to ensure compliance with this policy;
- 5.2. SV members, staff, volunteers, office holders who fail to comply with this policy may be the subjects of disciplinary action as well as prompt action to remove the offending material where possible;
- 5.3. report the suspected breach to any local authority for further investigation
- 5.4. Breaches of this policy by team members will be dealt with in accordance to SV's Code of Conduct and constitution

## 6. Actions taken as a result of non-compliance

Posts may be deleted as determined at Surfing Victoria's absolute discretion if they contain:

- 6.1. violent, obscene, profane, hateful, derogatory, racist or sexist language links or images;
- 6.2. information that may compromise the safety or security of the public;
- 6.3. any discussion or promotion of behaviour that is unlawful;
- 6.4. comments that threaten or defame any person or organisation;
- 6.5. solicitations, advertisements, endorsements or spam;
- 6.6. encouragement or glamorisation of the use of alcohol, tobacco, or illegal drugs;
- 6.7. multiple successive off-topic posts by a single user;
- 6.8. repetitive posts copied and pasted or duplicated by single or multiple users;
- 6.9. any other inappropriate content or comments as determined by Surfing Victoria.
- 6.10. Exploiting Social Media platforms to seduce, groom or inappropriately engage with Children
- 6.11. Impersonate or falsely represent any other person
- 6.12. Use Social Media platforms as a forum for disputes or grievance
- 6.13. Information on the use and construction of weapons, explosives and other tools of violence or terrorism



**7. When interacting with Surfing Victoria, we request that you:**

- 7.1. exercise courtesy;
- 7.2. do not post your personal address or phone number;
- 7.3. acknowledge that Surfing Victoria cannot check the accuracy of every post and does not take any responsibility for reliance on posts on this page; and
- 7.4. adhere to [Facebook](#), [Instagram](#), [YouTube](#), LinkedIn and [Twitter](#) Community Standards

**8. Social Media and Privacy Law**

- 8.1. SV may record any information posted on SV Social Media and may use that information for the purpose of administering SV Social Media, or any other purpose consistent with SV's objectives.
- 8.2. SV strongly recommends that all users of SV Social Media protect their own privacy by not including personal information in Social Media communications such as personal email addresses, residential addresses or telephone numbers. SV will not accept any responsibility for any personal information that is posted or communicated by Social Media users.

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