SURFING AUSTRALIA

2027

# AUSTRALIAN BOARDRIDERS CLUB AFFILIATION PACKAGE



## 2027 AFFILIATION TIERS

GOLD

SILVER

BRONZE

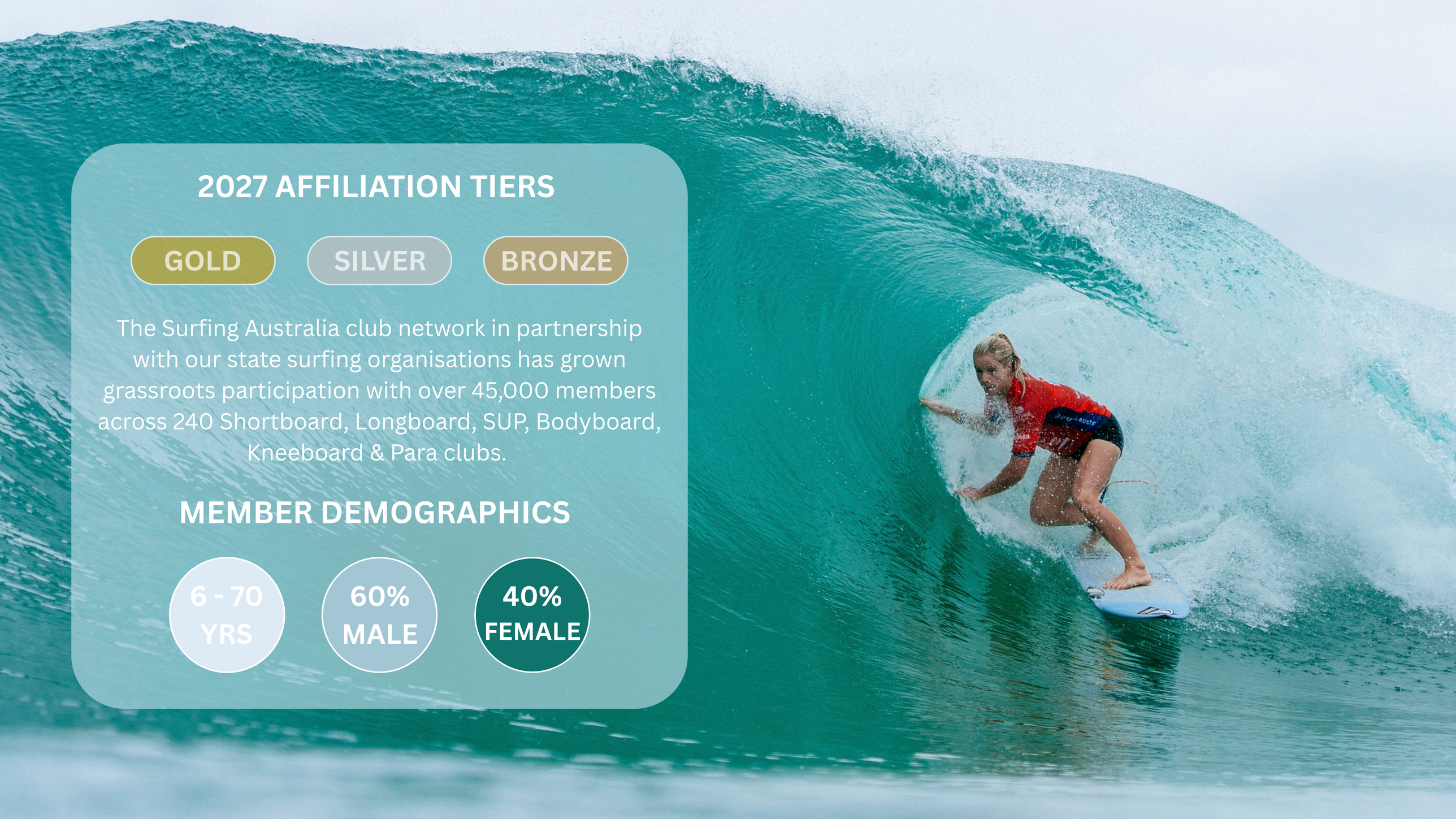
The Surfing Australia club network in partnership with our state surfing organisations has grown grassroots participation with over 45,000 members across 240 Shortboard, Longboard, SUP, Bodyboard, Kneeboard & Para clubs.

## MEMBER DEMOGRAPHICS

6 - 70 YRS

60% MALE

40% FEMALE






# CLUB & MEMBERSHIP INSURANCE PACKAGE

## POLICY OVERVIEW

**Affiliating with Surfing Australia and your state branch covers you under our club policy:**

- Clubs Insurance policy that covers the committee and membership of the club for 20 million Public Liability and 10 million Professional Indemnity Insurance.
- Your club's Certificate of Currency (COC) is uploaded by your state branch to your club's JustGO profile in the "Credentials" drop down.

The COC is updated in late September and when your club affiliates for the new year (2027)

## ADDITIONAL COVER & REQUIREMENTS

- Personal Accident Insurance coverage for individuals is available when you join your State Association.
- To ensure complete coverage as per policy requirements every club should have at least one accredited active Official, Coach or Judge to ensure that all club competitions and training sessions have the necessary qualified personnel.

# CLUB AFFILIATION BENEFITS

In support of our affiliated clubs, we offer three tiers of affiliation, each providing a range of tailored benefits to suit your club's needs.

For 2027, we have a variety of club benefits with a range of exclusive partnerships and programs designed to support the growth, sustainability, and development of your club.

Insurance and governance support is always available through your State and National Club Managers, ensuring your club has access to expert guidance whenever it's needed.



# Exclusive inclusion for all 2027 affiliated clubs

| | BRONZE | SILVER | GOLD |
|---|---|---|---|
| **Public Liability Insurance $20 Million & Professional Indemnity Insurance $10 Million** | ✓ | ✓ | ✓ |
| JustGO Pro Club management package upgrade – Website builder and hosting, Adyen payment system for club/competition fees, member communications, automated renewals and action alerts, member qualification uploads etc. | ✓ | ✓ | ✓ |
| NRMA Insurance RISE program – Club support with financial aid for women and girls to start up boardrider clubs, existing boardrider club subcommittees, access to equipment grants, courses, training camps and sessions. | ✓ | ✓ | ✓ |
| Kudo Custom - Our official rash shirt partner for our club network | ✓ | ✓ | ✓ |
| Surfing Australia's Boardrider Club Operation Manual – A comprehensive how-to guide to help your club succeed. | ✓ | ✓ | ✓ |
| Club Event Manual & 2027 SA Rule Book – Competition budgets, updated formats, competition roles etc | ✓ | ✓ | ✓ |
| Exclusive free inclusions on HPC club coaching programs and camps | ✓ | ✓ | ✓ |
| Special Event License and Event Sanctioning | ✗ | 1 | 2 |
| **Surfing Australia Online Surf Education Courses** | | | |
| Unlimited free enrolments - Club Officiating Course | ✓ | ✓ | ✓ |
| Free enrolments L1 Introduction to Judging for clubs (Valued @ $29.00 pp ) - See state branch for free codes | 2 | 3 | 5 |
| Free enrolment L2 Professional Judging Course (valued @$199.00 pp) - See state branch for free codes | 1 | 2 | 3 |
| Free enrolment L1 Foundation Club Surf Coaching Course (valued @$399 pp) - See state branch for free codes | ✗ | 1 | 2 |
| **Surfing Australia BRC Affiliation Price plan (GST Incl)** | **$764.50** | **$1,474.00** | **$2,178.00** |

# JUST GO PRO

**JustGO Clubs Pro - Surfing Australia in partnership with the State branches have paid for this free upgrade for your club.**

**Competition/Club Administration**

- Website builder and hosting for your club's new website
- Promote your club competitions and events
- Club competition registrations or Club event bookings online
- Monitor attendee levels and provide fast competitor registration on the day

**Member Communications and management**

- Email communication to all members
- Campaign grouping, content editor, automated action alerting and online surveys
- Promote your official club surf wear and direct all social media campaigns

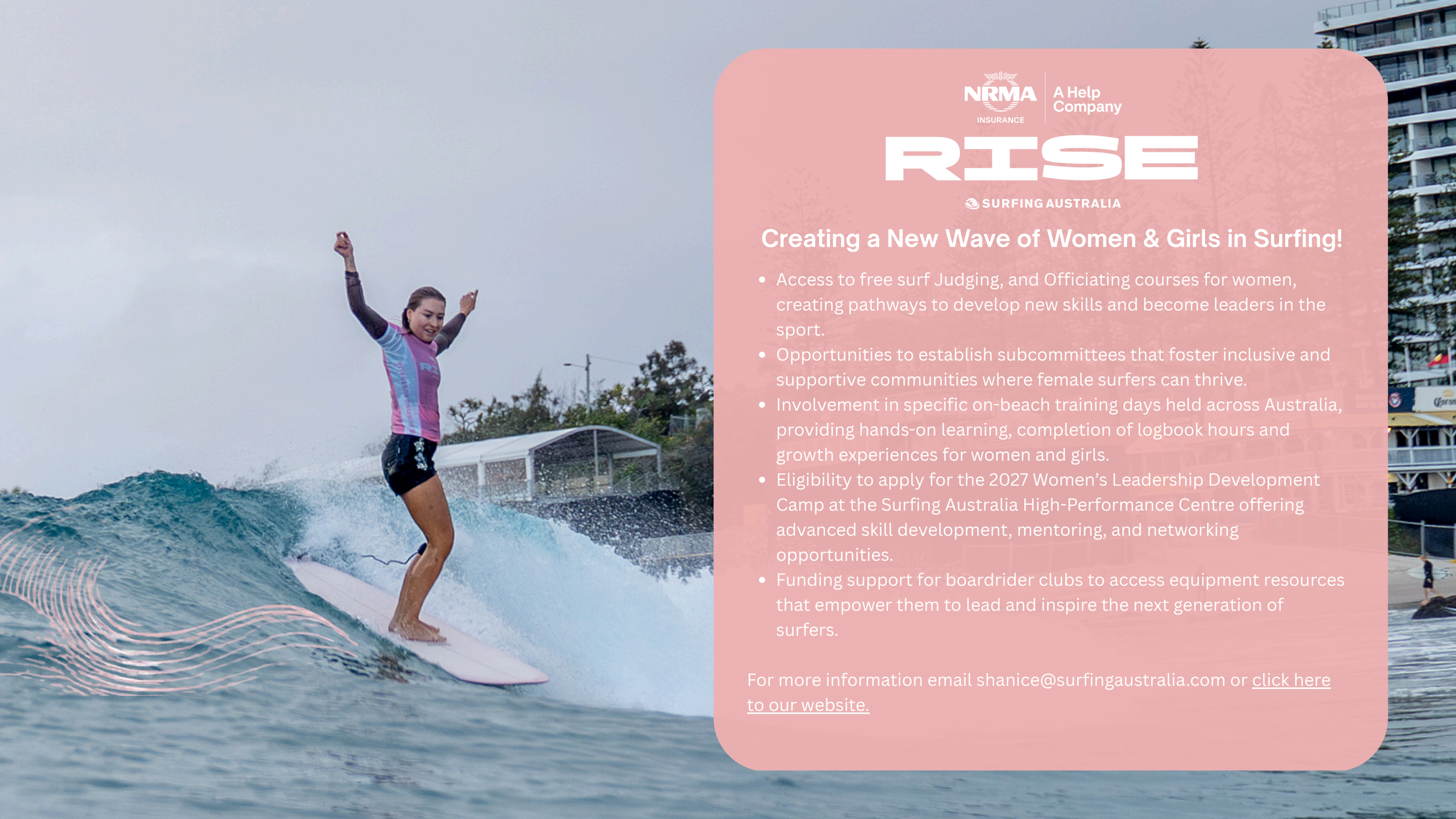
**Club Financial services**

- Attract new members, maintain renewals, allow online payments, promote self-service and have accessible information
- Direct payment gateway with "Adyen" for club/ to accept memberships and event payments direct to your club bank account
- Direct debiting and easy maintenance of club revenue and expenditure accounting

**Member reporting and insights**

- Membership reports, member insight analysis, operational reporting and output generation





NRMA INSURANCE | A Help Company

# RISE

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## Creating a New Wave of Women & Girls in Surfing!

- Access to free surf Judging, and Officiating courses for women, creating pathways to develop new skills and become leaders in the sport.
- Opportunities to establish subcommittees that foster inclusive and supportive communities where female surfers can thrive.
- Involvement in specific on-beach training days held across Australia, providing hands-on learning, completion of logbook hours and growth experiences for women and girls.
- Eligibility to apply for the 2027 Women's Leadership Development Camp at the Surfing Australia High-Performance Centre offering advanced skill development, mentoring, and networking opportunities.
- Funding support for boardrider clubs to access equipment resources that empower them to lead and inspire the next generation of surfers.

For more information email shanice@surfingaustralia.com or click here to our website.

# KUDO CUSTOM




Clubs are encouraged to consider Kudo Customs for high-quality custom rash shirts and club branding, including media walls, banners, team flags and beach flags. Kudo Customs offers quality products designed for durability and long-term use, providing clubs with a worthwhile investment over several years.

Kudo Customs offers clubs to customise their apparel and branding to suit their identity. Clubs can choose any colours and incorporate multiple logos, sponsors and design elements to create a professional, cohesive look.

**Indicative pricing:**

- Rash shirts (short sleeve, long sleeve, hooded options): $45–$48 per unit
- Media banner (Includes eyelets and bungee toggles) : $185
- Feature wall (Includes eyelets and bungee toggles): $375
- Team flag (Double sided printed, includes eyelets and sleeve for pole - pole not included): $85
- Beach flag (Includes double sided flag, base, poles and bag): $145

**Optional extras (per unit)**

- Custom names and numbers: Additional $4
- REPREVE® eco poly/spandex fabric: Additional $4
- Removal of the Kudo Customs armband: Additional $4

**Ordering and production**

- Minimum order: 20 units. Colours, styles and sizes can be mixed to meet the minimum quantity.
- Production timeframe: Typically 35 days from approval of job sheets, excluding freight.
- Express orders: Available for an additional 15% fee.

**Kudo Customs is a great option for Boardrider Clubs looking to invest in durable, customised apparel and branding that strengthens club identity, showcases sponsors and creates a consistent, professional appearance at events and competitions.**

# HIGH-PERFORMANCE CENTRE

**ACCOMMODATION & FACILITIES**

- Access to premium rooms and bunk room accommodation
- Free HPC inclusions for club camps
- Access to HPC kitchen for self-catering

**TRAINING & RECOVERY**

- Skate, trampoline and recovery sessions
- Complimentary access to the CoachNow app for video analysis

**DIGITAL ANALYSIS & TRANSPORT**

- Transport to and from the beach included with coaches
- Optional Judging and Club Coaching upskilling seminars

Contact hpc@surfingaustralia.com to discuss BRC discounts and camps options








# INTEGRITY IN SPORT

Affiliating your club with Surfing Australia means you're joining our commitment to make surfing safe, fun, fair and inclusive for all participants at every level, known as 'integrity'.

Surfing Australia adopted Sport Integrity Australia's National Integrity Framework (NIF) policies to provide all aspects of surfing with a system to proactively mitigate integrity threats.

**Here are a few things this means for your club:**

- access to integrity complaints management support;
- free education and helpful resources;
- peace of mind for your members and parents of minors;
- and showcasing your commitment to integrity to current and future partnership stakeholders.

See our Integrity Hub for more details.















# WHAT IS AN MPIO?

## INTRODUCTION

To help foster a safe, fun, respectful and inclusive club culture, upon affiliation Boardrider Clubs will be asked to nominate a member to serve as the Child Safety & Member Support Liaison. Check with your State if this is ‘required’ or ‘optional’.

Once nominated, we provide the education, resources and support needed for the role, including further training to become an accredited **Member Protection Information Officer (MPIO).**

## TWO-STEP PATHWAY

**Step 1:** Child Safety & Member Support Liaison
**Step 2:** MPIO Official accreditation

## REQUIREMENTS

**Both roles require:**

- Nominated individuals must hold a valid Working with Children’s Check (validated by the Club via the State Child Protection Agency)
- It’s recommended they complete the free Sports Integrity Australia Safeguarding Children and Young People in Sport online course
- Surfing Australia and each state body will support club-nominated individuals to become an accredited MPIO through Play by the Rules
- Nominees need to be club members, but not committee members.

## RESPONSIBILITIES

Both roles are a primary point of contact for club members who raise concerns. They listen, clarify the issue, and guide the individual on the rights, responsibilities and available options before directing the matter to the appropriate places for resolution. Additionally, with support from Surfing Australia, an MPIO supports their club in operating under the National Integrity Framework (NIF) and NIF supporting policies, including the code of conduct.

# WELLBEING SUPPORT & RESOURCES



**If you or someone you know is in immediate danger, please call 000, visit your nearest hospital emergency or contact a crisis helpline below.**

### LIFELINE:
- 13 11 14
- lifeline.org.au
- 24/7 telephone, text and online crisis counselling and information

### BEYOND BLUE:
- 1300 224 636
- beyondblue.org.au
- 24/7 telephone and online support services for people affected by anxiety, depression and suicide

### 1800 RESPECT:
- 1800 737 732
- 24-hour sexual assault and domestic violence support

### YARNING SAFE N STRONG:
- 1800 959 563
- vahs.org.au/yarning-safenstrong
- 24/7 wellbeing telephone support services for Aboriginal and Torres Strait Islander peoples

### WELLMOB ONLINE COUNSELLING
- wellmob.org.au
- Wellbeing resources made by and for Aboriginal and Torres Strait Islander peoples

### HEAD TO HEALTH:
- 1800 595 212
- headtohealth.gov.au
- Mental health assistance and resources for yourself or someone you care about

### KIDS HELPLINE:
- 1800 551 800
- kidshelpline.com.au
- 24/7 confidential telephone and online counselling services for young people aged 12-25

# SURF EDUCATION

## FREE LEVEL 1 JUDGING:

- Included in all tiers

## FREE LEVEL 2 JUDGING:

- Included in all tiers

## FREE LEVEL 1 COACHING:

- Included in Silver & Gold tiers

## Unlimited OFFICIATING:

- Included in all tiers



# WHATSAPP

The National Boardrider Club WhatsApp group provides a central communication channel for clubs across Australia to stay connected and informed. The group will be used to share key national updates, important announcements, upcoming initiatives, events and relevant information from Surfing Australia.

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Surfing Australia - Boardriders Club

Group chat invite

**CLICK HERE TO JOIN**

# WEBINARS

Surfing Australia will host a series of online webinars to support boardrider clubs with governance, club operations and systems. These sessions aim to help clubs strengthen their structures, build capacity and establish sustainable foundations for future growth. Webinar details will be communicated via email and WhatsApp.



# $10,000 UP FOR GRABS

Through Play Our Way funding, the NRMA Insurance RISE program aims to support affiliated Boardrider Clubs with equipment and resources that help increase the participation, development and engagement of women and girls within their clubs.

**Funding Available**
A total of $10,000 will be distributed across 5 affiliated clubs, with successful clubs receiving funding towards equipment that supports women and girls' participation and development.

Applications close at **11:59pm on Sunday, 7 March 2027.**

1 **Step 1:** Sign your club up to Game Plan and complete all required online modules. You can save your progress and return to the modules at any time.

2 **Step 2:** Once all 15 x modules have been completed, submit your online funding application.

- Both steps must be completed for your club to be eligible for the funding.
- For all Game Plan enquiries or access to your account, please email shanice@surfingaustralia.com
- Only successful applicants will be notified shortly after the application closing date.

If your application is successful, your club will be required to purchase the approved equipment outlined in your application.



# GAME PLAN

Running a club takes time. Game Plan helps make it easier.
Game Plan is a free online platform that helps clubs assess their current capability, identify opportunities for improvement and access practical resources to build stronger, more sustainable clubs.

**How it works**

1. Assess: Complete quick, 5–10 minute module assessments across key areas of club management.
2. Indentify: Receive a maturity rating to understand your club's strengths and areas for improvement.
3. Improve: Access tailored recommendations and practical resources to strengthen your club's operations.

**Why should your club get involved?**

✓ Support your volunteers – Build confidence and knowledge in committee roles.
✓ Strengthen your club – Improve governance, financial management and administration.
✓ Save time and reduce stress – Identify practical improvements and establish clearer processes.
✓ Plan for the future – Build a more sustainable club and support smooth committee transitions.
✓ Access the right resources – Focus on your club's priorities and make informed decisions.

**YOUR CLUB. YOUR PRIORITIES. YOUR FUTURE.**

You don't need to do everything at once! Start with the foundation modules, identify your priorities and take small, achievable steps towards improvement.

**Take the first step towards a stronger club with Game Plan!**






SURFING AUSTRALIA

Sharing the Stoke

# GET IN TOUCH

**Email**

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**Instagram**

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**Call us**

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