



SURFING WA CONTENT COORDINATOR ROLE

OUR ORGANISATION

Surfing Western Australia is the State Sporting Organisation for surfing in Western Australia. From our home at Trigg Beach, we support the sport at every level, from grassroots participation and community programs through to major events and high-performance pathways.

We work closely with surfers, clubs, schools, partners and communities across the state. With an audience of more than 230,000 across our social channels, our digital platforms play an important role in showcasing the sport, celebrating our people and bringing Western Australia's surfing stories to life.

THIS ROLE

We're looking for an enthusiastic Content Coordinator to help capture and share the stories, events, people and places that make up Western Australia's surfing community.

Working within Surfing WA's marketing team, this entry-level role would suit a recent graduate, final-year student or emerging content creator looking to build experience in sports and social media content.

WHAT YOU'LL DO

- Manage the day-to-day publishing and scheduling of content across all social channels.
- Create reels, carousels, stories and other social-first content for Surfing WA events, programs and partners.
- Repost and share social media content from Western Australian surfers, athletes, clubs and brands to increase exposure and support the broader surfing community.
- Schedule and publish approved content across relevant channels.
- Work with the marketing team to identify content opportunities.
- Monitor social media performance and help identify opportunities improve reach and engagement.
- Upload, label and organise photos and videos within Surfing WA's media library.
- Support other marketing and content activities as required.

WHAT WE'RE LOOKING FOR

- A genuine interest in surfing, sport and the Western Australian surfing community.
- A strong understanding of Instagram, Facebook, TikTok, YouTube and LinkedIn.
- Confidence independently filming and editing short-form social media content.
- Strong organisational skills and the ability to manage multiple tasks and deadlines.
- A proactive attitude, creative mindset and willingness to learn.
- Availability to work three days per week, including occasional weekends for major events.

WHY JOIN US?



This is an opportunity to build your content career from one of Perth's best office locations, right on Trigg Beach.

You'll join an organisation recognised for its strong social media presence among State Sporting Organisations and gain practical experience across content, events, campaigns, partnerships and community sport.

As part of the Surfing WA team, you'll have the opportunity to:

- Create content from surfing events and programs across Western Australia.
- Work with athletes, clubs, communities and leading brands.
- Gain exposure to different areas of marketing, partnerships and event delivery.
- Develop your skills within a supportive and collaborative team.
- Be part of a workplace that values wellbeing.
- Grow with a role that may increase to full-time in future.

To apply, please email your résumé, a short cover letter (no more than two pages) and examples of your previous content to careers@surfingwa.com.au

Please note, applications made through SEEK will NOT be considered, only application sent via email will be reviewed.

Applications close: 12:00 pm on Friday, 9 October 2026.

Interviews are expected to take place between Monday, 12 October and Friday, 16 October 2026. Only shortlisted applicants will be contacted.

Check out our socials to see what you're signing up for:

Instagram: @Surfing_WA

Facebook: Surfing Western Australia.

Applicants must be based in Perth. Only shortlisted candidates will be contacted.

