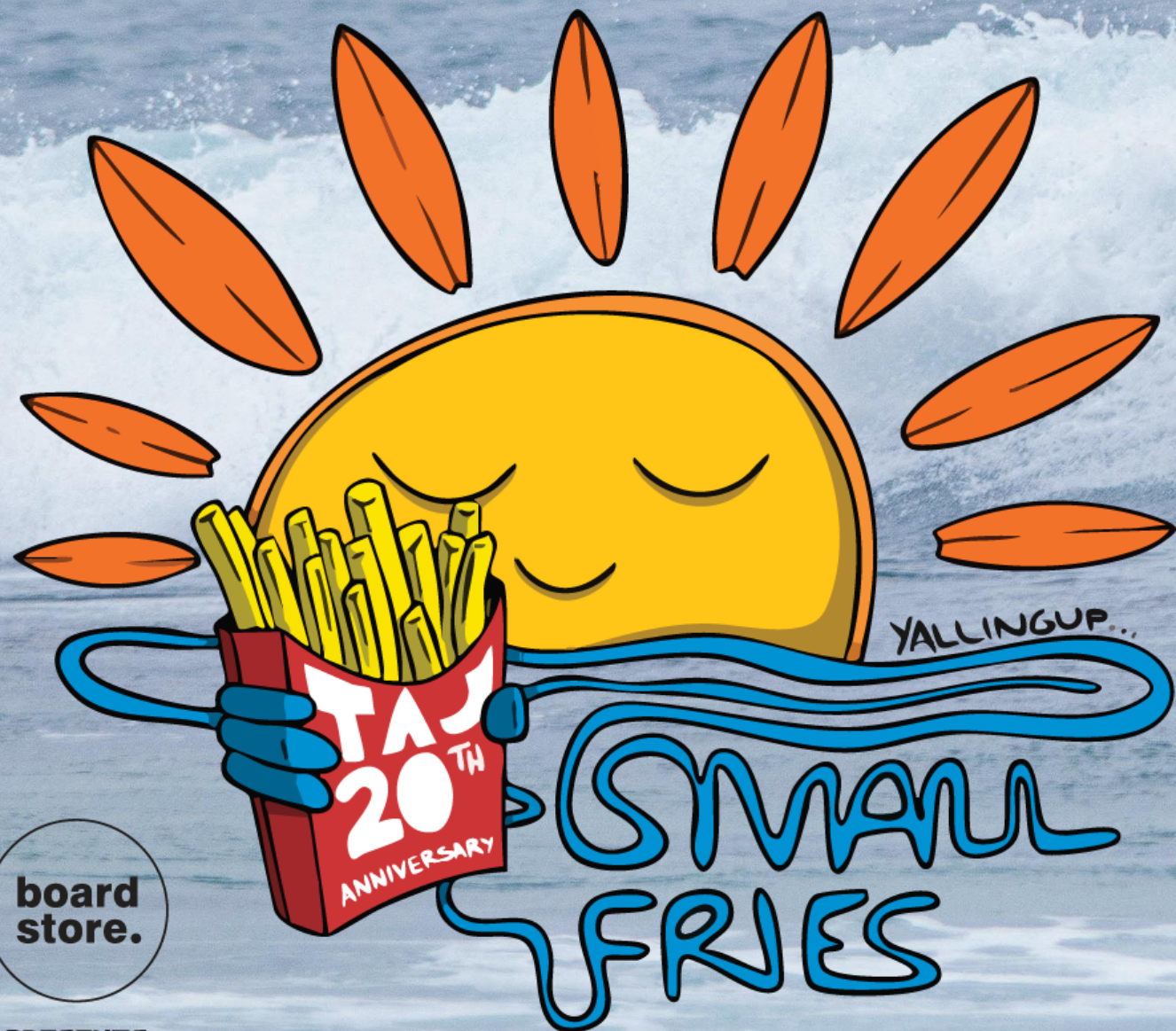


# EVENT GUIDE

2025



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PRESENTS



# WELCOME TO TAJ'S SMALL FRIES ...



Taj's Small Fries is one of the county's premier junior surfing events founded by West Australian surfing legend Taj Burrow. The competition provides a platform for young surfers to showcase their talent and develop their skills in a fun and supportive environment. Known for its vibrant atmosphere and high standards, it has become a milestone event in the junior surfing calendar. The first 10,000 rated event of the Australian Junior Surfing Series, Taj's Small Fries will celebrate its 20<sup>th</sup> anniversary this year.

- **Founded:** 2006 by Taj Burrow, one of Australia's most celebrated professional surfers and a former World Championship Tour competitor.

- **Purpose:** To inspire and nurture the next generation of surfers, encouraging youth participation in the sport.

- **Growth:** From its humble beginnings, Taj's Small Fries has evolved into a nationally recognized event, drawing competitors from across Australia and beyond.

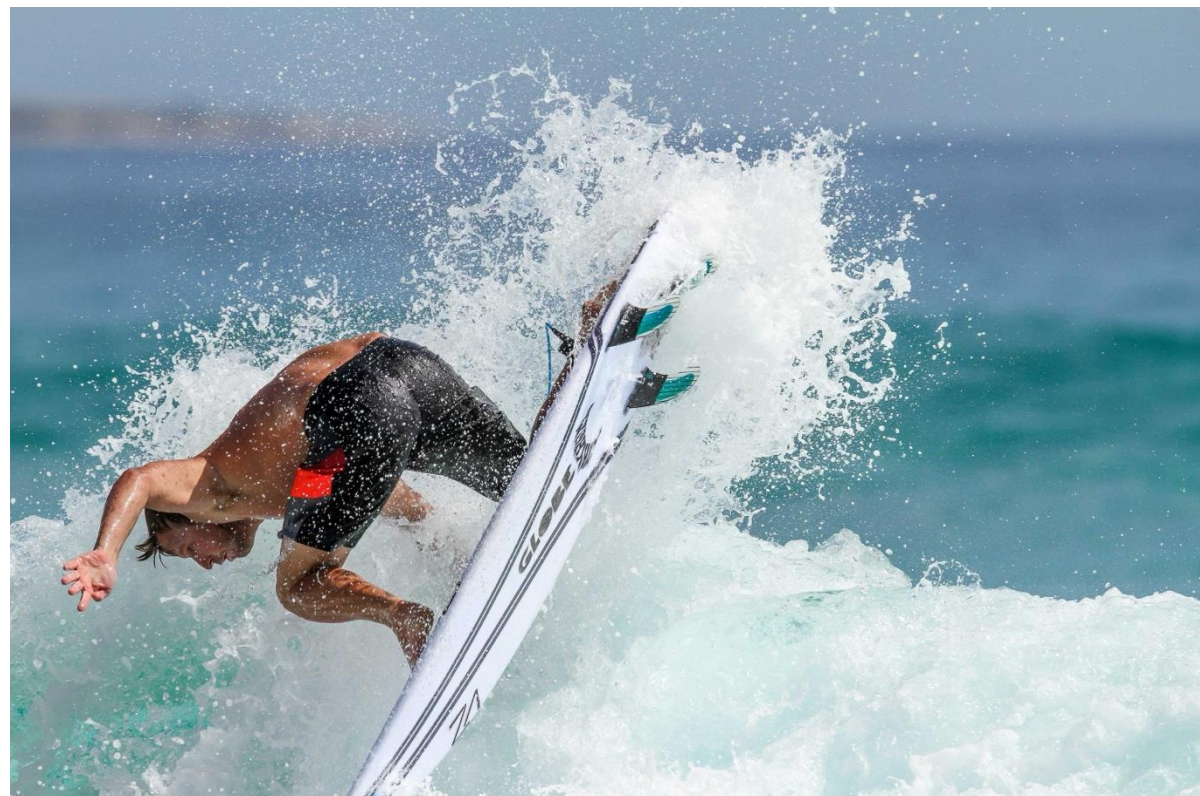
- **Competition Divisions:**

- Under 18 Boys and Girls

- Under 16 Boys and Girls

- Under 14 Boys and Girls

- Under 12 Boys and Girls



# WELCOME TO YALLINGUP...

Yallingup's name means "Place of caves" in the local Aboriginal Wardandi dialect, and is loved for its laidback beach town vibes set alongside some of Australia's most luxurious accommodation and experiences, there are plenty of things to do in Yallingup.

Splendidly nestled on a ridge, surrounded by the Leeuwin-Naturaliste National Park with spectacular views out to the Indian Ocean, it's easy to see why Australian Traveller magazine's 100 Best Towns in Australia places the Margaret River Region's spectacular town of Yallingup in the top spot, ahead of long-time frontrunners Noosa (Qld) and Byron Bay (NSW).

It has bred some of the world's greatest surfers and you'll soon see why with a visit to [Yallingup Beach](#), [Smiths Beach](#) and [Injidup](#). They're awesome places to watch the [surf](#) (and the surfers!).

The tranquil crystal clear lagoon at Yallingup Beach is lovely for snorkelling and swimming, and is one of the main attractions. And a swim is especially deserved if you've explored a bit further along the pristine white sandy beach to the rugged cliffs or on the [Cape to Cape Track](#).



# THINGS TO DO IN YALLINGUP...



The landscape is so inspiring that an arts precinct, with more galleries than anywhere else in the Margaret River Region, has developed just off Caves Road.

Experience the surf culture year-round (without even getting wet) at the WA Surf Gallery, Western Australia's first and only official collection of surfing memorabilia ideally located in one of the nation's most iconic surfing towns, Yallingup, and also conveniently hosted at the beautiful [Aravina Estate](#), where you can also enjoy a world-class lunch and award-winning wines. Surfing has long been a drawcard for working holidaymakers who often come for the surf and never leave.

[An ancient cave](#) gives a glimpse into the world beneath, where the geological formations are an exquisite natural display.

The food and wine is fantastic and there's plenty of variety with [restaurants and cafes](#), [premium wineries](#), pub or burger bar.

And there are a great range of places to stay. Choose from luxurious romantic resorts, lodges and private retreats with day spas to places that are great for family and friends with holiday parks, hotel and apartment style accommodation.

More info below:

<https://www.margaretriver.com/towns/yallingup/>



# WHAT TO EXPECT...

They say Yallingup is where surfing in WA as whole began. The story goes that a few lone longboarders scouted the spot and set up camp under the eucalyptus and peppermint trees. If true, the waves they scored must have been epic because they are still epic today.

Yallingup Main Break sums them up – a factory of wedges that spurt out strong rights and cruisy lefts into a classic West Oz white-sand beach. And that's really just the tip of the iceberg.

Yallingup surf is often seen as a part of the greater Margaret River surfing area. That's a good way to look at it, because all of the waves here get their fabled consistency and style from the same SW pulses and the same easterly offshores that come when high pressure systems graze the SW corner of WA.

Yallingup is home to numerous reef, beach break and point breaks that work in a variety of conditions.

The main base for the event will be Shallows, however the event is mobile with numerous options available within a close proximity including Yallingup Main Break, Smith's Beach and Injidup Beach. All event options offer a variety of wave options that work in a variety of conditions. Expect waves in the 2-4 foot range. Expect water temps around 21c, so 2mm spring suits are recommended, but steamers are also advised.



# POSSIBLE EVENT LOCATIONS...



The event is fully mobile within the Yallingup area, a location synonymous with world-class waves and scenic beauty. The main competition site will be based on the forecast surf conditions but typically include the following locations:

- Shallows: <https://maps.app.goo.gl/Nb9dHYWD7qWJU8uw8>
- Rabbits: <https://maps.app.goo.gl/7hTimq1GQmKiDn1A>
- Yallingup Main Break: <https://maps.app.goo.gl/XTWWQFETAH2twbpr5>
- Smiths Beach: <https://maps.app.goo.gl/X87C8eK2w2VpPCxz8>
- Injidup Beach: <https://maps.app.goo.gl/i3DStZXe5K7FojUr8>



We suggest using [Surflife for Yallingup](#) with surf cams available at some of the locations above.

# EVENT SCHEDULE ...

Taj's Small Fries is more than just a surfing event it brings together the local surfing community for 4 days of red-hot action and plenty to do for the whole family.

- **Opening Ceremony:** All competitors are invited to join us for the opening ceremony in the Emily Rose Terrace @ Caves House on Wednesday 15<sup>th</sup> January 2025 from 3pm.
- **Event Window:** The competition window will begin on Thursday 16<sup>th</sup> January and conclude on Sunday 19<sup>th</sup> January. The event schedule will be posted daily with all divisions on standby for a start on Thursday.
- **Board.Store Pong Off:** The annual [Board.Store](#) Pong Off will take place on Friday 17<sup>th</sup> January from 5pm in Dunsborough. There will be a plenty of prizes and a BBQ for all competitor's to get around.
- **Closing Ceremony & Event Presentations:** Event presentations will take place in the Emily Rose Terrace @ Caves House on Sunday 19<sup>th</sup> January 2025 from approximately 5pm.
- **WhatsApp Group:** Competitors are encouraged to join the [Taj's Small Fries WhatsApp Group](#) for daily updates and location calls

20th Taj's Small Fries 🍟🍟🍟

WhatsApp group



# TRAVELLING TO YALLINGUP...

Yallingup is located:

- 270kms / 3+ hours south of Perth airport
- 45kms / 40 mins from Busselton airport

Please take care of Western Australia roads at all times and plan your trips accordingly.

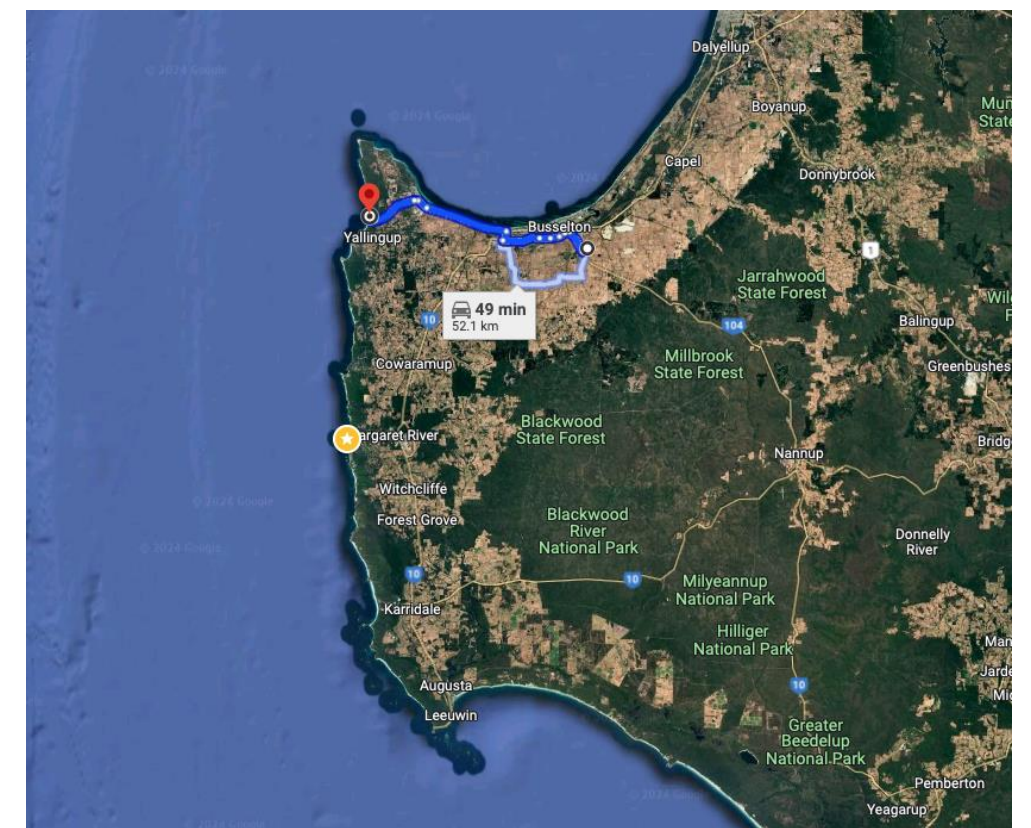
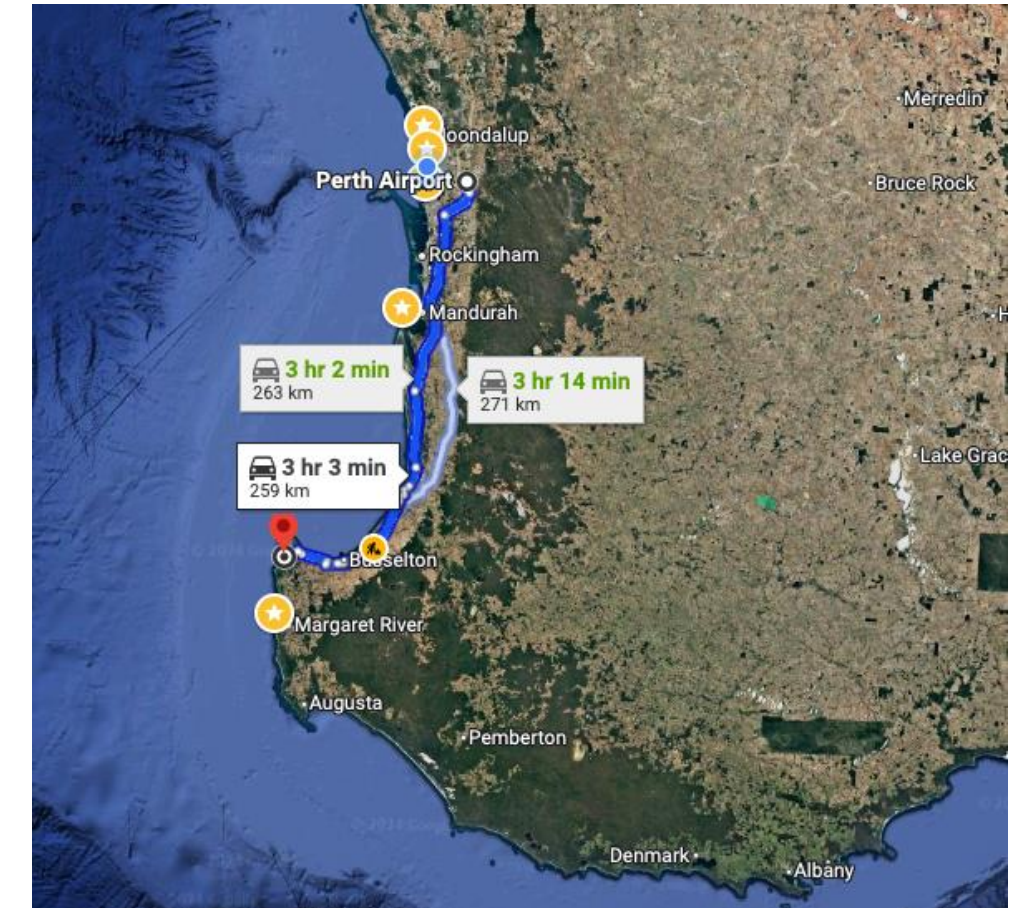
Surfing WA has access to discounts through AVIS & BUDGET if you're looking for a hire car:

**AVIS:** Unlock savings with AVIS **AWD: P95412** access 5%—20% off your next rental

<https://www.avis.com.au/en/home>

**BUDGET:** Discover savings with Budget **BCD: D304702**

<https://www.budget.com.au/en/home>





# COMPETITION FORMAT...

Taj's Small Fries will be a 50% progression format with 20 minute heats and surfer-on-surfer heats from the semi finals onwards in all divisions.

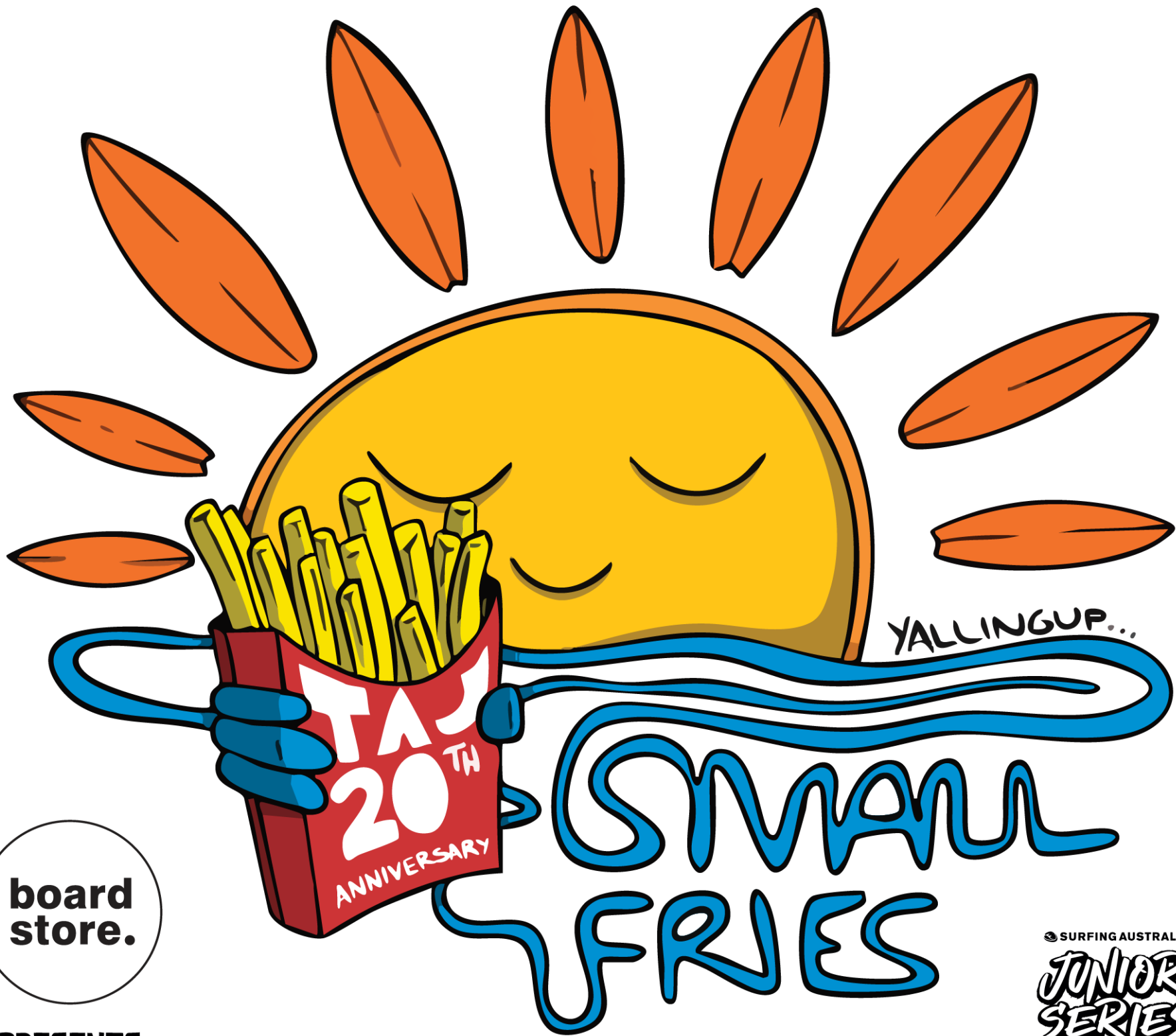
You can access all information via the event mini site below:

[www.surfingwa.com.au/events/tajsmallfries/](http://www.surfingwa.com.au/events/tajsmallfries/)



# JANUARY 16TH - 19TH, 2025

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